

your business your future



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This event could not happen without the sponsors, exhibitors, stewards, volunteers and supporters. In addition to the **Major Sponsors**, NSA thanks the **Mainline Sponsors** (ABP, Asda, British Wool, Crystalyx, Defra, Dunbia, Kepak, Livestock Information Service and Pickstock Foods), **National Sponsors** (Agriwebb, Co-op, Cewa, Datamars, Defra, Farmers Fresh, Hole Farm Rams, Innovis, JG Animal Health, Lister, Livestock Auctioneers Association, Quatzilla, Rappa Fencing, Ritchie Agricultural Implements, Rutrec, Stow Ag, Zoetis), **Local Sponsors** (Agri-Wise, Bibby Agriculture, Blackface Sheep Breeders' Association, Charollais Sheep Society, Euro Quality Lamb, Harrison & Hetherington, IAE, Mitchells Auction Co, Morrisons, Provita Animal Health), **Competition Sponsors** (Texel Sheep Society, Tornado) and **Other Sponsors** (Farmers Guardian, Geminal, Pilgrim's UK Lamb, Field Farm Tours, Virbac).

THANK YOU

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Experts from NSA partners AHDB, British Wool, Moredun and SCOPS will be ready to share the latest practical industry information whilst demonstrating best practice.

Industry partner demonstrations

This year NSA will welcome the mini shepherds from your family to take part in fun trails, (toy) tractor driving , competitions and more.

Live action egg counting

Visit the SCOPS stand for 15-minute sessions on faecal egg counting and practical tips to apply it to your farm. Four sessions throughout the day.

Family fun

Top sheepdogs will be on sale in the main ring with each lot put through its paces before birds are invited.

Buy the best

Watch some of the country's finest fencing contractors compete in the Tornado Wire Fencing competition.

Cookery theatre

Chefs will be on stage to inspire and cook up a feast of delicious lamb recipes.

Strength, stamina and speed

Watch some of the country's finest fencing contractors compete in the Tornado Wire Fencing competition.

EVENT HIGHLIGHTS

SEMINARS

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Seminar 1: 9:00am
The future of Sheep Farming *Club debate*
Join NSA Chief Executive Phil Stocker for the first ever NSA Breakfast Club 'live'. Hear firsthand from the main political parties about where they see the sheep sector going with future farming schemes, policy changes and overcoming current and future challenges. This is the first opportunity since the General Election to hear from those leading agricultural policy in the UK. Be sure not to miss this important discussion.
Chair: Phil Stocker, NSA Chief Executive.
Speakers: from the main UK political parties.

Seminar 2: 11:00am
Sheep: Planetary problem or sustainability saviour?
The launch of NSA's brand new policy booklet will be a great starting point for discussion on sector sustainability in this session. Following scientific evidence, the importance of holistic sustainability, sheep farming contributions to the environment, the role of all parts of the stratified sheep system, and the value and strength of diversity in our sector will all be for debate with a top lineup of speakers from research and farming.
Chair: Peter Delbridge, NSA Chair.
Speakers: Professor Jude Capper, Harpers Adams University, Phil Stocker, NSA Chief Executive, John Yeomans, Powys sheep farmer.

Seminar 3: 1:00pm
Managing business reform with positive solutions
This seminar will focus on managing and coping with business change when there is still uncertainty on the horizon. It will discuss the need for taking positive steps forward in 2024 and beyond using real life examples of how farmers can approach change and make the most of future opportunities available to them.
Chair: Caryl Hughes, NSA Cymru / Wales Region Chair.
Speakers: Neil Adams, Promar, Liz Griffiths, Devon sheep farmer, Mark Suthern, Farming Community Network.

Seminar 4: 2:30pm
Driving markets and trade opportunities
The final session of the day is not to be missed as well known industry names discuss the future for trade affecting the UK sheep sector and the audience hear how farmers can take steps themselves to develop successful markets. Future opportunities to boost financial resilience for UK sheep farmers will be promoted with methods to overcome challenge also discussed.

Chair: Kevin Harrison, NSA Policy & Technical Committee Chair.
Speakers: Awad Fuseini, AHDB, Jim Moseley, Red Tractor Assurance, Emyr Owen, Rhug Estate.



WORKSHOPS

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WORKSHOP AREA A
The para'sight – Putting theory in to practice
9.45am – 10.30am (Repeated at 12.35pm – 1.20pm)
Ben Strugnell of Form Vet Postmortems Ltd will join Elanco to share information on the up to date threats from parasites to sheep flocks in the UK

Join the march – Managing lameness in five steps
10.35am – 11.20am (Repeated at 1.25pm – 2.10pm)
Join MSD Animal Health to discuss the best practice approach to sheep lameness

A digital leap in sheep traceability
11.45am – 12.30pm (Repeated 2.15pm – 3pm)
Join the Livestock Information Service to find out more about how to manage your sheep movements online

WORKSHOP AREA B
Making the most of clovers and multispecies leys
9.45am – 10.30am (Repeated at 1.05pm – 2.10pm)
Based on the latest research, Geminal's grass and forage production experts discuss how and where varying species can work best.

Breed for CHange – What's it all about?
10.35am – 11.20am
Breed for Change is a research project aiming to breed productive, efficient maternal sheep with a naturally low carbon footprint. Come along to find out more.

Thin ewes or just the tip of the iceberg?
11.25am – 12.10pm (Repeated at 4.45pm – 5.30pm)
Sheep vet Philippa Page, on behalf of Virbac, explores how to approach thin ewes in your flock and considerations around treatment and control

Farming Reform Update*
12.15pm – 1.00pm
Join Janet Hughes, Defra Programme Director for the Future Farming and Countryside Programme, to learn more about the future farming schemes in England. **Subject to change following the General Election*

The Sheep Stratification Group - A proven system for a sustainable future
1.55pm – 2.40pm
Join this workshop to hear how the traditional stratified sheep system has a positive place in future farming practices



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TNEVE DEEHS

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UK sheep farming: A positive future

Tuesday 30th July 2024

THREE COUNTIES SHOWGROUND,
WORCESTERSHIRE, WR13 6NW





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