



# GREYSTOKE CASTLE FARM

## 9AM – 5PM

### Wednesday 4th June 2025



## EVENT TIMETABLE

<b>8:45am</b>	<ul style="list-style-type: none"> <li>Judging of Stand Competitions</li> </ul>
<b>8:45am</b>	<ul style="list-style-type: none"> <li>Seminar 1 - Building resilience post BPS within your farming business (45mins - Mainstage)</li> </ul>
<b>9:30am</b>	<ul style="list-style-type: none"> <li>Farm tour begins</li> </ul>
<b>10:00am</b>	<ul style="list-style-type: none"> <li>Opening Ceremony followed by presentations of Stand Competition winners (Mainstage)</li> </ul>
<b>10:00am</b>	<ul style="list-style-type: none"> <li>Ben Struignell Post modern demonstration (Animal Health Area - 45mins)</li> </ul>
<b>11:15am</b>	<ul style="list-style-type: none"> <li>Haemonchus workshop (Animal Health Area - 30mins)</li> </ul>
<b>11:15am</b>	<ul style="list-style-type: none"> <li>Butchery: Shoulder cuts (Cookery Theatre - 20mins)</li> </ul>
<b>11:15am</b>	<ul style="list-style-type: none"> <li>Seminar 2 - Identifying the positives of hefting: Preserving the legacy (1 hour - Mainstage)</li> </ul>
<b>11:45am</b>	<ul style="list-style-type: none"> <li>Cookery: Slow-cooked lamb curry (Cookery Theatre - 40mins)</li> </ul>
<b>12 Noon</b>	<ul style="list-style-type: none"> <li>Roundworms workshop (Animal Health Area - 30mins)</li> </ul>
<b>12:45pm</b>	<ul style="list-style-type: none"> <li>Liver Fluke workshop (Animal Health Area - 30mins)</li> </ul>
<b>1:00pm</b>	<ul style="list-style-type: none"> <li>Seminar 3 - Understanding the journey to greater sustainability and Net Zero. (1 hour - Mainstage)</li> </ul>
<b>1:00pm</b>	<ul style="list-style-type: none"> <li>Exports Insight (Cookery Theatre - 25mins)</li> </ul>
<b>1:30pm</b>	<ul style="list-style-type: none"> <li>AHDB Challenge Sheep session (Animal Health Area - 30mins)</li> </ul>
<b>1:30pm</b>	<ul style="list-style-type: none"> <li>Butchery: Loin breakdown (Cookery Theatre - 20mins)</li> </ul>
<b>2:00pm</b>	<ul style="list-style-type: none"> <li>Cookery: Flavourful lamb chops (Cookery Theatre - 40mins)</li> </ul>
<b>2:15pm</b>	<ul style="list-style-type: none"> <li>Ben Struignell Post modern demonstration (Animal Health Area - 45mins)</li> </ul>
<b>2:30pm</b>	<ul style="list-style-type: none"> <li>Seminar 4 - Marketing for the next generation. (1 hour - Mainstage)</li> </ul>
<b>2:45pm</b>	<ul style="list-style-type: none"> <li>Butchery: Mastering the leg (Cookery Theatre - 20mins)</li> </ul>
<b>3:00pm</b>	<ul style="list-style-type: none"> <li>Speed Shear Competition starts</li> </ul>
<b>3:15pm</b>	<ul style="list-style-type: none"> <li>Cookery: Herb-marinated lamb leg steaks (Cookery Theatre - 40mins)</li> </ul>
<b>4:30pm</b>	<ul style="list-style-type: none"> <li>Farm tour final trailer</li> </ul>
<b>5:00pm</b>	<ul style="list-style-type: none"> <li>Event closes</li> </ul>



## WELCOME TO GREYSTOKE FARM

The Peile family is delighted to be hosting NSA North Sheep 2025 and are looking forward to welcoming all sectors of the sheep industry to their Greystoke Castle Farm in Cumbria. John and Liz will be alongside their sons Jack and Tom and daughter Lucy will guide visitors on a tour of their stunning 2,300-acre award-winning farm, beautifully located between the Lake District National Park and the Eden Valley.

The Peile family has farmed Greystoke Castle Farm since 2013 and in 2022 they took on the full tenancy. The farm consists of 700 acres of prime grazing pasture, 1,000 acres of grazing and 500 acres of rough grazing. The Peiles run a diverse operation including a dairy herd, beef cattle and a self-replenishing sheep flock. Their new milking unit allows them to milk 150 cows, while their beef cattle and sheep are bred for high-quality meat.

John Peile says: "We are delighted to be hosting NSA North Sheep at Greystoke Castle Farm and to welcome people from all corners of the sheep industry. This is a fantastic opportunity to showcase our passion for farming sustainably and producing quality food in harmony with the environment."

## OTHER HIGHLIGHTS

- Test your stockjudging skills - Cumbria YFC invite you to take up the challenge of judging a selected pen of sheep.
- Sheep Shearing Demo - A showcase of shearing within agriculture showing all the aspects, from penning to shearing, rolling the fleeces, packing wool and much more! Would you like to be involved? A team from British Wool will be on hand giving training on the day.
- Farm tour - Farm tours will run throughout the day, offering a rare chance to explore the Peile family's commercial farming enterprise at Greystoke Castle Farm. Hop on a trailer and enjoy a scenic ride through the Cumbrian countryside, with a behind-the-scenes look at their sheep, cattle and dairy operations.
- We're also thrilled to be teaming up with The Toffee Shop, a Penrith favourite and First Milk, who collect milk from the farm adding a sweet and savoury twist to your tour!
- Soil Structure demonstrations - Join the Soil Association at stand 104 for live demonstrations on Visual Evaluation of Soil Structure (VSS). Learn how to assess soil health with a live demonstration.
- The Agrinim Advantage - a bonus for every system. Join us on Stand 66 for live practical demonstrations using a Ritchie Comb Clamp and SI Conveyors (stand 67). See how easy it is to administer a bonus to sheep safely and effectively.
- Speed Shear - Part of the Northern Speed Shear Circuit. Watch top shearers race against the clock, showcasing incredible skill at 3pm.
- Sheep Dog Trial - An open sheepdog trial featuring top competitors including many local dogs handlers.

## SPONSORS

This event could not take place without a whole host of supporters and volunteers. Thank you to hosts the Peile Family and to the committee, stewards and volunteers for their time and input.

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**Chair:** Viv Lewis - NSA Northern Committee Member  
**Speakers:** Awa Fuseini - AHDB; Jane Spillman - Cranstons Butchers; David Bowman - Hopes Auction Auction

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**Chair:** Viv Lewis - NSA Northern Committee Member  
**Speakers:** Brian Richardson - Virgin Money; Anna Woodley - Trinity Ag Tech; John & Liz Peile - Host Farmer

**Chair:** Phil Stocker - NSA CEO  
**Speakers:** Jennifer Dodsworth - Research Associate at the Oxford University Will Rowlands - Chair of West Lakeland CIC & Chair of the Herwick Sheep Breeders Association; Louise Maquire - Rural Strategy Manager at Defra

**Chair:** Eddie Eastham - NSA - NSA Northern Committee Member  
**Speakers:** Robert Sullivan - GSC Grays; James Bush - GSC Grays; Defra representative

## SEMINARS

**Seminar 1 - 8:45am - 11:15am**

**Title:** Building resilience post modern demonstration

**Bio:** Join NSA NSAs Graeme and Defra for the return of the highly popular NSAs 'Breakfast Club Live'. This engaging session will cut through the confusion surrounding the reality of post-future funding schemes and assess the real value of post-future funding opportunities for farm businesses navigating the agricultural transition. Hear firsthand from Robert Sullivan and James Bush, Directors of GSC Grays, as they share real-life examples of how farmers can adapt to reduced income and build a more resilient future for livestock farming.

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## HEALTH AREA

Introducing the Sheep Health Area, in partnership with AHDB, Moredata and SCOPSI. Join us for a day of interactive sessions packed with expert insights and practical advice to support flock health and productivity.

**10:00am - 10:45am & 14:15 - 15:15pm - Ben Struignell PM demonstration**

**Title:** Demonstration of disease diagnosis and possible mitigation

**Speaker:** Today's sessions will explore the pathology behind common causes of sheep losses, highlighting how diseases develop and strategies to reduce their impact. Governing both infectious and non-infectious conditions, the demonstrations will provide practical insights into disease surveillance, post-mortem diagnostics and flock health management.

**11:15am - 11:45am - Haemonchus: Live interview style**

**Title:** Is Haemonchus a Real Threat in the North of England?

**Speakers:** Alasdair Nisbet and Dave Bartley, Moredata and Nerys Wright, SCOPS

**Content:** Haemonchus seems to be a frequent topic of discussion currently. In this seminar we will address the fact that Haemonchus diagnosis seems to be increasing in some regions of the UK. We will discuss what Haemonchus is, how it differs from other roundworms, how to identify it, and the available treatment options.

**12:00pm-12:30pm - Roundworms: Interactive session using the FEC Check App**

**Title:** Efficiently Manage Worm Egg Count Reports with the FEC Check App

**Speakers:** Fiona Kenyon and Lynsey Melville, Moredata

**Content:** An interactive look at roundworm species and anthelmintic resistance. How the Moredata's recently developed award winning, FEC Check App could help you ensure best practice roundworm control to optimise flock performance.

**12:45pm - 1:15pm - Liver Fluke: Live interview style**

**Title:** Liver Fluke Control in Sheep - Getting ahead of a rapidly adapting parasite.

**Speakers:** Philip Skuce, Moredata and Nerys Wright, SCOPS

**Content:** Liver fluke is changing with the weather and climate. Administering a dose on a set date in the calendar is no longer proving effective. We will discuss how to determine your farm's fluke risk and the various testing options, including a new lateral flow test. Additionally, we will provide a reminder on which stage of the liver fluke lifecycle the different chemicals are effective against.

**1:30pm - 2:00pm AHDB Challenge Sheep session**

**Title:** Searchlight - a Challenge Sheep Experience

**Speakers:** Dawn Bowness & Ian Wilson

**Content:** Funded by AHDB Beef & Lamb, Challenge Sheep is a seven-year project that has provided 100 UK farms with the tools and training to improve their flock. By recording weight, FECs and lambing data at key breeding stages the project provides valuable insights. In this session, hear from a participating farm on how they've used the data to enhance on-farm decision-making.



