



North Sheep

NSA NORTH SHEEP 2027 FARM TOUR SPONSORSHIP PACKAGE

Date of Event: Wednesday 2nd June 2027

Venue: Thornton Steward Farm, Ripon

I detail here the popular Farm Tour Sponsorship package for **NSA NORTH SHEEP 2027**. The farm tour alone has seen up to 3000 people take part in the day with ten tractors and trailers continuously moving around the circuit which is organised and run by local volunteers associated with the host family, hence there is always much pride and enthusiasm in this section.

The whole event sees 4000 to 6000 visitors through the gates on the one day, all of which are there because of their involvement or interest in the farming industry. It is an event where farmers come to seek new ideas for their businesses hence companies can build new relationships whilst also maintaining established ones by coming face to face with current customers. The event is seen as a staple on the industry calendar, gaining important coverage from the agricultural press. (The farm tour tractors are often the cover shot used in post event marketing, this continues with photos used for promotion of future events). It is one day where you as a company decide how much you want out of it.

Requirement from the sponsor:

- ☐ To supply Fifteen (15) tractors for the farm tour. To include fuel and insurance cover of vehicles while on site. (Insurance for passengers on tours will be covered by NSA)
- ☐ To supply ten (15) feed trailers (or equivalent suitable to transport passengers) for the farm tour.
- ☐ The farm tour takes place from 9.30am to 4pm on Wednesday 2nd June 2027. Experienced drivers with farming backgrounds will be provided to drive the tractors.

The farm tour sponsorship package offers you:

- ☐ Prominent, free stand on grass, 16m x 12m
- ☐ The rights to display six banners around the event or on the farm tour route
- ☐ The right to have your company name printed on NSA North Sheep 2027 promotional material as farm tour sponsor
- ☐ Inclusion on the Sponsors Page of the event website, with a link to your own website.
- ☐ Press release with your company named as farm tour sponsor – a chance to push a new product and/or lift your profile.
- ☐ Four (6) tickets to VIP Lunch at the event
- ☐ Twenty (30) entry tickets to the event to share with your customers.

Please note that there is only one Farm Tour Tractor Sponsorship package available for the event hence it will be offered on a first come, first served basis.

I would be thrilled to work with you on this exciting promotional opportunity. If you would like to take up the offer, please complete the confirmation form and return to me as soon as possible (please take a copy for your records).

Regards

Chris Adamson

Event Organiser

chris@nationalsheep.org.uk

SPONSORSHIP CONFIRMATION FORM

..... (Company name) would like to take up the above-mentioned Farm Tour Sponsorship opportunity at the NSA North Sheep 2027. I acknowledge the requirements (supplying 15 tractors & 15 feed trailers or equivalent) involved to fulfil this agreement.

Signed

Printed

Position within the company.....

Date

Address:

.....

.....PostCode:.....

Contact telephone number

Contact Email

Website Address:

Facebook:

Instagram:

Please email your company logo (JPEG preferred).

Please complete and return to Chris Adamson email chris@nationalsheep.org.uk.

If you wish to know more about the above, please do not hesitate to contact Chris on 079302 25150.

GDPR: Your details will be used to contact you with regards to your sponsorship at the event. Your details will also be displayed on the event website and brochure. Your details will be held for up to four years so that you can be contacted about future events and opportunities.