NSA NORTH SHEEP 2027

MAINLINE SPONSORSHIP PACKAGE

Date of Event: Wednesday 2nd June 2027
Venue: Thornton Steward Farm, Ripon

I detail here the Mainline Sponsor Package for **NSA NORTH SHEEP 2027.** The benefits of the mainline sponsorship enable you to stand out from the crowd with an enhanced presence. Other sponsorship packages of varying status are available.

The event sees 4000 to 6000 visitors through the gates on the one day, all of which are there because of their involvement or interest in the sheep industry. It is an event where sheep farmers come to seek new ideas for their businesses hence companies can build new relationships whilst also maintaining established ones by coming face to face with current customers. With the uncertain times ahead it is even more important to be recognised as a company. The event is seen as a staple on the industry calendar, gaining important coverage from the agricultural press. It is one day where you as a company decide how much you want out of it.

The Mainline Sponsorship package offers you:

- 9m x 3m indoor space **or** 16m x 12m outdoor stand space in a prominent position with an electrical supply
- The rights to display six (6) banners around the site.
- Access to use the events social media for further promotion
- The right to have your company name printed on NSA North Sheep 2027 promotional material and company logo in the event guide (if available) as a Mainline Sponsor.
- Acknowledgement of your support in the official previews in the (usually the Farmers Guardian) and the National Sheep Association Sheep Farmer publications.
- Inclusion on the Sponsors' page of the event website with links to your own website.
- Ten admission tickets.
- Two tickets to the Sponsors/Guest lunch

Please note Mainline Sponsorship Packages are limited to ensure you as sponsors get the most from the deal. Where possible (not guaranteed) companies offering the same product will not be given the opportunity (these are offered on a first come, first served basis). The company which comes forward with the deposit first will be awarded the package.

The overall charge for Mainline Sponsorship at **NSA NORTH SHEEP 2027** is £4,500 + vat

A deposit of £2,000 + vat will be due on signing. An invoice will be raised and sent. Only once payment is received is it confirmed. The balance is due on 9th April 2027.

I would be thrilled to work with you on this exciting promotional opportunity. If you would like to take up the offer, please complete the confirmation form and return to me as soon as possible (please take a copy for your records).

NSA NORTH SHEEP 2027

MAINLINE SPONSORSHIP PACKAGE

SPONSORSHIP CONFIRMATION FORM

…….. (Company name) would like to take up the above-mentioned Mainline Sponsorship opportunity at the NSA North Sheep 2027. I acknowledge the charge for Mainline Sponsorship is £4,500 + VAT, of which £2,000 + VAT is due immediately. The balance will be invoiced two months before the event with the payment due on 9th April 2027.

Signed ……Printed …….

Position within the company……..Date ……

Address: ……..

…….. Post Code: …….

Contact telephone number ……

Contact Email ……

Website Address: ……

Facebook: ……

Instagram: ……

Please email your company logo (JPEG preferred).

Please complete and return to Chris Adamson email Chris@nationalsheep.org.uk

If you wish to know more about the above, please do not hesitate to contact Chris on 07930225150.

GDPR: Your details will be used to contact you with regards to your sponsorship at the event. Your details will also be displayed on the event website and brochure. Your details will be held for up to four years so that you can be contacted about future events and opportunities.