NSA NORTH SHEEP 2027

NATIONAL YOUNG STARS PACKAGE

Date of Event: Wednesday 2nd June 2027
Venue: Thornton Steward Farm, Ripon

The North Sheep event committee is delighted to be working with you on the National Young Stars competition held at 2027 North Sheep event. This package has been designed to help your company stand out through an enhanced profile and a range of exclusive benefits, while also supporting the Young Stars competition at the event.

North Sheep attracts between 4,000 and 6,000 visitors in a single day, all with direct involvement in, or keen interest in, the sheep industry. It provides an ideal platform for sheep farmers looking for fresh ideas, new products and innovative solutions for their businesses, while giving your company a valuable opportunity to make new connections and strengthen relationships with existing customers.

As one of the key dates in the agricultural calendar, North Sheep also attracts significant coverage from leading agricultural and industry press, providing further exposure for supporting companies.

Outlined below is a breakdown of the agreed package and the benefits included for both parties. Any additional requirements or benefits outside those detailed in this agreement must be agreed in advance with the event organiser. If the National Young Stars headline sponsorship package is secured, individual competition section sponsorship packages will not be offered, giving the headline sponsor exclusive commercial association with the full competition.

This package offers you:

- Exclusive naming rights to the competition, promoted as the "National Young Stars Competition sponsored by Wensleydale Show."
- A complimentary 6m × 3m indoor or 9m × 9m outdoor trade stand in a prominent position, with priority given to locating the stand close to the National Young Stars area where practical.
- Prominent branding throughout the National Young Stars area, including competition signage, presentation area and the opportunity for a branded photo backdrop.
- Five company banners positioned at agreed prominent locations across the wider North Sheep event site.
- Company branding featured across appropriate competition materials, including programmes, competitor information, certificates, awards and competitor bibs/clothing where practical.
- A company representative invited to take part in the competition presentation and prize giving.
- Recognition through event PA announcements during the day, including during the National Young Stars competition and awards presentation.
- Prominent recognition as the exclusive National Young Stars sponsor across North Sheep marketing, including the event website, promotional materials and relevant social media activity.
- A dedicated sponsor announcement following confirmation of the partnership, plus inclusion in pre-event promotion and post-event results coverage.
- Inclusion in pre- and post-event press releases relating to National Young Stars, including the opportunity to provide a company quote.
- Access to a selection of official competition photographs for the company's own promotional use, subject to agreed usage permissions.
- 10 complimentary admission tickets to NSA North Sheep 2027.
- Five complimentary VIP dinner tickets.

The overall charge for sponsorship for the National Young Stars Competition at NSA North Sheep 2027 is £4,000 + VAT.

If you would like to accept this package, please sign below and return a copy to Event Organiser Chris Adamson. Please retain a copy for your records.

Signed ..... **NAME**..... **Date** .....

Email.....

Return to Chris Adamson, Event Organiser
Tele 07930 225150. Email Chris@nationalsheep.org.uk

A company Limited by Guarantee. Registered in England. Registration No 37818. Registered charity in England and Wales (249255) and in Scotland (SC042853) VAT No 273 3469 44 GDPR: Your details are will be used to contact you with regards to your support at the event. Your details will also be displayed on the event website and brochure. Your details will be held for up to four years so that you can be contacted about future events and opportunities.