



National Sheep Association

Sheep South West

Wednesday June 25th 2025

**Weston Farm, East Knowstone,
South Molton, EX36 4ED**



***The No 1 Sheep Event in
the South West Region.***



your business your future

EVENT GUIDE





Find out
more

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Providing a voice for
the future of the
sheep farming sector

It is with great pleasure I welcome you all to the 2025 NSA Sheep South West event.

Our very special thanks go to the Stanbury family without whose help and cooperation this event could not take place. We look forward to seeing their top-quality sheep and cattle being farmed in a regenerative grazing system.

It is fantastic to see a full complement of trade and breed society stands. You will be able to see the best sheep as well as all the important technologies that now support a modern sheep industry.

The highlight will be the opportunity to tour the farm, view the sheep and cattle and see how the Stanbury family are tackling the challenges and economies of farming, with grazing a forage at the heart of their system.

Thank you to the organising committee whose hard work leading up to today make the event such a success.

Thank you for supporting the event, the money raised today goes towards



running the NSA South West region for the next 2 years. It allows us to put on events, meetings and farm walks as well as putting people forward at a national level to represent your views.

On behalf of the NSA South West committee we hope you have an enjoyable and educational day.

NSA, The Sheep Centre, Malvern, Worcestershire, WR13 6PH.

T: 01684 892661. E: enquiries@nationalsheep.org.uk

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NSA Sheep South West host focussed on resilience – for land, livestock and livelihood

NSA Sheep South West host farmers The Stanbury Family are looking forward to opening the farm gates at Weston Farm, East Knowstone, Devon for the return of the popular NSA event in June.

Sharing their farm and their experience with visitors is something the family already enjoy with Rich Stanbury and wife Laura regularly welcoming visitors to the farm.

“I like having people visit us,” Rich says, “We’ve got so many ideas to grow this side of the business – but we are already busy on the farm – and now even busier planning for the NSA event!”

When Rich returned to his family farm after travelling in New Zealand, he brought back with him a vision for a new way of farming at home in Devon. On formally taking over management of the farm aged 30, Rich set about reshaping the sheep and cattle enterprises, swapping concentrates for pasture, a pedigree focus for commercial efficiency, and intensive indoor lambing for a lower input outdoor lambing system. The results? Lower input costs, healthier animals, and a system that’s more resilient – for both livestock and family.

“Dad said he’d had his 30 years of managing the farm when I took it on, and now it was my turn. I was lucky – he let me get on with it,” says Rich. “But change wasn’t instant,” he adds “at the time, fertiliser and feed were cheap, and Dad was reluctant to make big changes. I took on some diversification projects and

worked off-farm, but I knew we needed a more secure system for when subsidies ended.”

The first step Rich took towards a lower input enterprise was removing concentrate feed. “Dad thought I was mad,” Rich laughs. “So we split the flock post-lambing and trialled it. After three weeks, he saw the sheep weren’t even touching the feed – that was the turning point.” The following year, encouraged by results, the family went full tilt into outdoor lambing, rotational grazing and removed concentrates pre-lambing too. “Mum lost sleep over that,” he adds, “but the goal was to make life less stressful, not more.”

Rich did not just risk performance at lambing time however and got a grass analysis done pre lambing to ensure ewes would receive all they needed. Having previously run North Country Mules, Suffolk and Texel cross ewes, Romneys were also introduced based on their hardy outdoor reputation.

More recently however, wool-shedding breeds, the Easycare and Exlana have become the predominant breed on farm. Rich values the cost saving these breeds are delivering. He explains: “We estimated we were spending £5,000 and 12 days a year on wool work with little return. The shedders are doing well outdoors, and they’re saving us time and money.”

Last year, 360 Easycare ewes went to the ram – 160 of them ewe lambs. “We also tupped another 380 ewe lambs – a mix of Mules and Texel crosses – with Easycare rams. They’re not the heaviest lambs off grass, but they’re fit and finish well without going overfat. That’s what

I'm after," Rich explains. In total the farm will have lambed in the region of 1300 ewes this year, including some remaining Romney ewes.

Rich has also stopped castrating ram lambs. "I believe they grow faster and leaner without it. And realistically, I think tailing and castration won't be around much longer — we're trying to stay ahead of that."

The farm typically achieves a lambing percentage of around 170%. "I'd like to nudge that up, but I'm happy selling 165% with the focus on quality and consistency," he says.

Rich has found that lamb losses have dropped significantly since the move to outdoor lambing, and lameness is now under 1%. "We do cull hard," he says. "Two strikes for lameness and she's out." Rich is aiming to become a closed flock breeding all his own replacements, sourcing only rams from outside. "I'd like to form a group of local breeders with the same viewpoints so we can then all produce rams for ourselves as well, maybe just bringing in new bloodlines once every five years or so," he comments.

"It's just the best method for biosecurity in my opinion. We do so much to try and reduce worm resistance and to keep other diseases off farm but despite quarantine there is still a risk of introducing a problem every time new sheep are brought in.

Having tested their anthelmintic resistance status Rich knows there is some resistance to white wormers on farm, "it must come from years ago when our standard approach like most others,



was to worm very regularly regardless of need or not," he explains.

"We have found the shedders are showing more tolerance and natural resistance to worms so far though, although we are lucky to have never had big worm issues here — the cows certainly help with this too." Liver fluke is a more significant issue for the farm located in a high rainfall area sitting at 1000ft above sea level and receiving 1.5m of rainfall annually.

Lambs are weighed very regularly using an advanced mobile handling system "We use this as our main indicator of worm burden. Our aim for lamb growth is 300g/day at peak times. Anything under 180g gets drenched. We do FEC test sometimes but find DLWG is a reliable guide," says Rich.

The farm has reintroduced dipping to combat external parasites reducing the need for pour-ons.

Around 50% of the farm's own 500 acres (200ha) is now in herbal leys. Rich says: "We've also just taken on 100 acres (40ha) on a five-year FBT and rent another 100 acres (40ha) annually. I'd like

to put more of that into herbal leys too.” Mob grazing is central to Rich’s system. He adds: “We’re growing 50–60% more grass since we stopped set-stocking. Lambs move daily when finishing — never spending more than three days in a spot. Cows are moved frequently too. “We’ve found the benefits of this to be clear: reduced worm burdens, better pasture, improved soil, and a resurgence in plant and insect diversity. We’ve created our own herbal ley in some fields just through management.”

Manure goes back into the soil, improving grass growth and, in turn, feeding livestock. Rich says: “It’s a loop. Healthy soils mean healthier animals. We’re not feeding the world, but the people we do feed — they’re getting better food.”

The farm’s cattle enterprise currently stands at around 400 head, with 150 cows calved each year, including a pedigree herd of Ruby Red cattle. The farm finishes all cattle itself. Cows and calves are outwintered using bale grazing and moved frequently to minimise mess. Rich admits they can still tear up the ground but says it’s no worse than sheep on cover crops. “We go in after, cultivate, and direct drill herbal leys with peas and barley. It breaks up any compaction and resets the field,” he explains. The herd also grazes 360 acres (145ha) of common land in summer.

The farm finishes all lambs to deadweight for processor ABP. Rich says: “We’d like to support the live market more, but it’s tough unless you’ve got bigger lambs. The abattoir is convenient for us — we can just load them up and go.” Direct meat sales have also been part

of the farming business for the past 20 years, mainly with sales of beef. The family would like to increase sheepmeat sales “But with rising sheep numbers, it’s hard to scale lamb sales direct to the public,” Rich says. That said, diversification continues. Rich and Laura are setting up a classroom to host school visits, pop-up restaurants, and on-farm events. “We’ve got a million ideas — but just keeping up with the farming is enough most days.”

Looking ahead Rich believes the farm can accommodate a further increase in sheep numbers. “That’s not something I imagined ten years ago,” Rich admits. “I wasn’t a fan of sheep back then — lambing felt like a prison sentence. But outdoor lambing has changed everything. Now I’ve got confidence in the system, and it’s scalable.

“Ultimately, our goal is resilience — for land, livestock, and livelihood.

“I’m grateful for what the generations before me built, but I want to leave the place better still. I don’t take any of it for granted. We lost everything once to Foot and Mouth disease so I know how quickly it can go.”

FARM FACTS

- The family’s beef and sheep enterprise totals 500 acres of owned land, plus additional rented and common grazing.
- The farm has moved to a low input, outdoor lambing system.
- Shedding breeds now make up the majority of the farm’s 1300 ewes.
- Weston Farm will host NSA Sheep South West on Wednesday June 25th

BREEDING STOCK FOR SALE. PLEASE CONTACT US

BEEF & LAMB FOR SALE

VIA THE 'MEAT BARN'

AT THE HOUSE.

FOLLOW SIGNS



WESTON FARM



Richard & Laura Simbrey

BEEF

Shin
Mince - 500g pack
Diced stewing - 500g pack
Burgers 4 x 4oz pack
Skirt
Brisket
Silverside
Toprump
Topside
Rib on the bone joint
Flat Iron 8oz steak
Rump 8oz steak
Sirloin 8oz steak
Ribeye 8oz steak
Fillet 6oz steak
Fillet piece/Fillet tail

Price p/kg

£10
£5.50 a pack
£6.50 a pack
£6 a pack
£15
£12.50
£14.50
£16
£16
£24
£5.50 each
£6 each
£7 each
£8 each
£8.20 each
£48/£40

LAMB

Mince
Diced
Loin chops
Leg steaks
Shank
6 bone rack
Bone in shoulder
Bone in leg

Price p/kg

£14
£18
£17
£22
£7.50 each
£14 each
£14
£19



BEST VALUE: HALF OR WHOLE LAMB BOXES!

HALF LAMB BOX £110 OR WHOLE LAMB BOX £210

Half lamb boxes c.9kg, Whole lamb boxes c.18kg

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AT THE EVENT.**



Weston Farm, East Knowstone, South Molton, EX36 4ED 07511522178 07909091729





- 09.00** **Event Opens to the Public**
Trade and Breed Society Stand Judging commences
- 10.00** **NSA Next Generation Young Shepherd competition starts. Open sponsored by Mole Valley Farmers and Students by British Texel Society**
- 10.00** **Judging of Photography Competition starts.**
- 10.00** **Fleece competition judging. Sponsored by British Wool. Stand 139**
- 10.30** **Welcome to NSA Sheep South West with Phil Stocker NSA CEO and Richard Stanbury – at the Presentation Area/Office.**
- 10.45** **Farm Tours start**
- 11.00** **Seminar – MSD. ‘How Sheep Health Diagnostics and Monitoring Can Boost Profitability’.**
- 11.00** **Demonstration – Precision Grazing – Electric Fencing for Smarter Grazing – Stand 93**
- 11.45** **Seminar – NSA. ‘You and Your Worms – Burrowing into the Importance of your Soils’.**
- 12.00** **Demonstration - Lee Farming Services – Removing Compaction in Your Soil. Stand 94**
- 12.45** **Seminar – Innovis. Finding the Right Genetics for the Way YOU want to Farm’.**
- 13.30** **Seminar – Siggs & Co. ‘To Wool or Not to Wool – That is the Question’.**
- 14.00** **Demonstration – Precision Grazing – Mobile Watering Systems for Flexible Grazing -Stand 93**
- 14.15** **Seminar – UK Agri-Tech Centre. ‘ADOPT’.**
- 15.00** **Ask the Farmer with John and Richard Stanbury. Get Replies to Questions you may have after the Farm Tour’.**
- 15.45** **Sale of Sheepdogs. Auctioneer Russell Steer – Kivells.**
- 17.00** **Event closes.**

Farm Tours will run throughout the day.

**Please listen to the Event Commentator for any change in timings.
NSA South West Region reserve the right to change these timings.**

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NSA Sheep South West 2025

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Jake Chisholm, Matthew Crooke, Alan Derryman, Peter Derryman, Bryan Griffiths, Robert Jordan, Pat Martin, Ian May, Peter Morris, Richard Rossiter, Jonathan Stephens, Mark Stephens, Howard Tratt and James Westcott.

Supported by members of the NSA South West Region Committee.

Thanks

The NSA Sheep South West organiser would like to thank the following for their support:

The Stanbury family for hosting the event.

The Major, Main, National, Regional and Seminar Sponsors.

All the Exhibitors – please support them.

Andrew Symons for the loan of tractors for the farm tour.

ARK ATV's for the loan of quads for the Young Shepherd's competitions.

Masons Kings for the loan of Gators for the Organiser and Site Manager.

Judges of the Trade and Breed Society Stand competitions.

Katie James and Rebecca Jordan for Press Releases.

Launceston Print for producing the event programme and their patience during its production.

Everyone who has supported the region by supplying advertisements for the programme. Please mention you saw their advertisement.

The NSA Sheep South West organising committee for all their hard work, supported by the NSA South West Region committee and anyone else who has helped in any way.

Event Caterers are:

Dunstaple Farm Ice Cream

Fern's Mobile Catering

Kenniford Farm Catering

Please note NSA is committed to providing a safe and respectful environment for all including our staff and officeholders at NSA events. Attendance at NSA events requires a commitment to conduct yourself in a respectful way. Any form of abuse or harassment towards NSA staff and NSA volunteers will not be tolerated.

AHDB. As usual AHDB will have a very busy stand designed to help producers with various aspects of their business.

Breed Societies. The usual Breed Societies are again out in force, each with something special to highlight.

British Wool will be on hand to help to explain the current wool market situation and give useful hints on wool management and how to make the most of your wool clip. Also hear about the courses that are available through British Wool Training.

Demonstrations. Major sponsors Shearwell Data Ltd are running a series of demonstrations on their stand during the course of the day giving producers the chance to get an idea of how EID can help to run a more efficient and profitable business.

Precision Grazing. 2 demonstrations at 11.00am – Electric Fencing for Smarter Grazing – a hands-on demonstration of practical electric fencing tips.

14.00 – Mobile Watering Solutions for Flexible Grazing – another hands-on demonstration. Stand 93.

Lee Farm Services. 12 noon. Showing the GLL Lite and how it can help farmers to remove compaction in their soil. Stand 94

Sheep dressing for sales and shows – pick up a few tips on how to make the best of your stock for that important sale or show. On the Hampshire Down stand.

Farm Tour by the Stanbury

family. The farm tour will give an insight into the issues that affect management policy and the decisions taken by Stanbury family to further their business.

Fleece Competitions. Sponsored by British Wool. A full range of classes are being held.

Gift of the Gavel! After a few years break this popular fun competition makes a return. Run by Kivells it might lead to a new career for the winner.

Identification of Herbal Leys.

Identify the components of a Herbal Ley to be in with a chance to win a bag of Herbal Ley seeds. Pearce Seeds – Stand 121.

Lamb Selection Competition.

This free to enter competition will give everyone the chance to test their skills.

NSA Next Generation Shepherd.

Sponsored by Mole Valley Farmers. This competition is open to young people up to the age of 26 on the day of the event, who have to compete in a range of sheep related tasks. There is a £1,300 prize fund with £400 to the winner and £100 to the highest placed under 21. The two highest placed competitors (age permitting) will be invited to represent the South West region of NSA at the NSA Sheep 2026 event at Malvern in 2026.

NSA Student Next Generation competition.

Sponsored by British Texel Society. This competition is for students at Agricultural colleges. It will follow the same format as the Open competition.



Photography competition.

Sponsored by Datamars Livestock the competition has the theme – 'All Things Sheep'. Entry forms are available on the website and photographs can be sent in advance via email to: ian@nationalsheep.org.uk or brought to the competition area by 10am ready for judging. Come to the Event Office for directions.

Sheepdog Sale. If you want to buy or sell a dog, this is your opportunity. The sale is becoming recognized as one where quality dogs can be bought. Russell Steer is the auctioneer and for entry forms/catalogues contact Kivells – tel: 01392 251261 or email livestock@kivells.com

Trade Stands. In excess of 150 trade exhibitors will be displaying agricultural related goods and services. No matter what

your requirements there is a stand that can help you, whether it is new technology or an old favourite, there is something of interest for every sector.

Seminars. A range of seminars. Details are listed elsewhere.

Veterinary Equipment. Penbode Farm Vets will be displaying antique veterinary equipment.

Entry forms for the competitions can be downloaded from the website:
www.sheepsouthwest.org.uk or from Sue Martyn – 07967512660.
Email: suem@nationalsheep.org.uk

NSA Next Generation and photograph forms on the website or from ian@nationalsheep.org.uk



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MSD

Animal Health

Visit us at **NSA Sheep South West** to discuss your Ewefirst vaccination programme and livestock identification range.

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11.00 **MSD 'How Sheep Health Diagnostics and Monitoring Can Boost Profitability'.**

Dr Monika Ptaszynska-Sutton, MSD Regional Veterinary Advisor will focus on the importance of health diagnostics and monitoring in sheep farming and how these practices can enhance profitability. It emphasizes the role of proactive health management in improving flock performance and reducing costs. This presentation demonstrates that integrating health diagnostics and monitoring into sheep farming practices is essential for maximizing profitability. By prioritising sheep health, farmers can achieve sustainable growth and enhance their competitive edge in the market.

11.45 **NSA: 'You and your worms – burrowing into the importance of your soils'.**

Join a discussion looking into the importance of soil health for climate, biodiversity and your business and what it means at field and farm level.

Chair: Liz Griffiths

Panel: Professor Andy Neal – soil scientist from Rothamsted Research.

Anne May – Senior Environment Advisor from the Farm and Wildlife Advisory Group (FWAG).

Chris McWhirter – North Devon sheep farmer

12.45 **Innovis: 'Finding the right genetics for the way YOU want to farm'.**

Join Innovis to discuss the importance of aligning to a ram breeder that selects their sheep in an equally hard environment to yours, letting the breeders do the heavy lifting and buying their improvements.

Chair: Dewi Jones.

Rob Priest – Farmer, Holsworthy.

13.30 **Siggs & Co. 'To Wool or Not to Wool – That is the Question'.**

A panel of farmers and end users will discuss the pro's and con's of Wool-Shedding versus Non Wool-Shedding Sheep.

Chair: James Siggs.

Panellists to include:

Lesley Prior – Tellenby Merinos.

Thomas Nancekivell – 2023 South West Sheep Farmer of the Year.

14.15 **UK Agri Tech Centre. ADOPT.**

Is there something you could improve on the farm? Come and find out whether your practical or technical innovation could earn you some funding through our ADOPT fund.

Wallace Currie - 2024 Nuffield Scholar

15.00 **Richard Stanbury. 'Ask the Farmer'.**

As chance to discuss in more detail some of the things on view during the Farm Tour.

It is good to be back in Devon for NSA Sheep South West 2025 and we are looking forward to welcoming visitors to a really social and informative event. We are excited this year to have a busy programme of regional sheep events taking place and know how much people value these as a reason to meet up with fellow farmers, share experiences, ideas and information.

As ever, the success of NSA regional events is highly dependent on the host farm and we give our appreciation and thanks to the Stanbury family who have kindly agreed to host NSA Sheep South West this year. There is nothing farmers like to do more than have a good look around someone else's farming businesses, particularly when there are interesting things going on. We all enjoy supporting those who are prepared to open their farm gates to visitors. Here at Weston Farm the Stanbury family runs a progressive, regenerative practice with rotational grazing being one of the key components to the success of their beef and sheep farming enterprise.

In addition, Event Organiser Sue Martyn and her committee have worked extremely hard as they always do to pull together a full and informative day with a strong trade presence, plenty of practical activities, and an interesting and topical seminar programme. Our regions are the backbone of NSA and could not run without people like Sue and her team willing to give up their time to ensure the success of events such as this.

In 2023 I wrote how our

industry was going through such change and pressure with challenges to be more sustainable, to contribute to climate change solutions, and to help rebuild nature, whilst improving the quality of our natural resources of soil, water and air. Since then NSA has produced a well-received and important fully researched report on the role of sheep farming in creating a sustainable environment (pop along to our new stand to pick up a copy) and we are still being faced with an equal, if not greater, number of challenges with a squeeze on the agriculture budget and the sudden unexpected closure (albeit temporary) of SFI. It is vital that we, as an industry, begin to think creatively and innovatively and challenge our working practices whilst valuing our traditions in order to become less reliant on what appear to often be transient government schemes. What better place to discuss and share thoughts and opportunities to ensure our farms remain productive and profitable amidst these challenges than here at NSA Sheep South West.



Shearwell Data

Animal Identification
& Management Systems

Shearwell Data at NSA Sheep South West

Sheep farmers across the South West are getting ready for **NSA Sheep South West** on 25th June. At **Shearwell**, we're excited to announce that we'll be there in full force—with a dedicated team, live demonstrations, and a hands-on look at the tools designed to make your flock management smarter, faster, and more efficient.

Whether you're looking for ear tags, to streamline your flock records, or just have a chat about how to get the best out of your Shearwell products, you'll find us ready to help at our stand.

Three Zones, One Goal: Supporting Sheep Farmers

Our stand this year will be divided into three sections—**Ear Tags**, **Pyon Products**, and our livestock management software, **MyFarmWorks**. Each section is designed to give you practical insights into how Shearwell's technology can improve your day-to-day work and long-term decision-making.

1. Ear Tags – Proven, Durable, and Trusted

Shearwell's visual and EID ear tags are used on farms across the UK and globally, known for their durability, readability, and ease of application. On our stand, you'll be able to see our full range of tags up close, including the SET Tag - Britain's favourite sheep tag. Ask questions and learn more about the benefits of electronic identification—not just for compliance, but for better flock insight.

2. Pyon Products – Practical Husbandry Solutions

On our stand we will have the energy-efficient **Heatwave Milk Warmer**, this is ideal for rearing orphan lambs, delivering warm milk on demand and significantly reducing labour time. The Heatwave is an essential tool for anyone looking to take the hard work out of rearing lambs. The Pyon product range is designed with both animal welfare and ease-of-use in mind - ideal for busy lambing and calving seasons.

3. MyFarmWorks – Your Flock Data, Working for You

We're excited to showcase **MyFarmWorks**, our cloud-based software system that brings your livestock data to life. What sets **MyFarmWorks** apart from many other software solutions is its transparency - **you pay one flat fee, regardless of**

the size of your herd or flock. There's no sliding scale pricing, meaning you'll never be caught out by hidden costs if your stock numbers increase.

MyFarmWorks helps farmers stay compliant with industry regulations while simplifying record keeping. The platform supports both statutory and management records, making it easy for you to track everything from births, deaths, and movements to animal tag changes, holding registers, and government notifications. Beyond compliance, MyFarmWorks helps farmers keep track of key management data such as animal weights, treatments, sales, purchases, and stock totals. This data allows you to make informed decisions and optimize the health and performance of your livestock.

Live on the stand, we'll be **demoing our EID Stick Reader in action**—scanning sheep tags and showing how the data transfers to MyFarmWorks. This is your chance to see how straightforward it can be to go digital! Say goodbye to notebooks and hello to instant access, even in the field!

Meet the Shearwell Team

Our friendly and knowledgeable team—**Liz, Hollie, and Kirsty**—will be on hand to answer any questions, demonstrate equipment, and offer guidance. They love talking sheep—and tech—and are looking forward to sharing practical tips and helping farmers see just how much value can be gained from a connected, well-managed system.

We'd love for you to stop by and say hello. Whether you're looking for tagging advice, tech support, or just a better way to manage your farm data, Shearwell is here to help.

Find us on the day—we'll have the sheep, the tags and the solutions!



ABP are proud to sponsor the National Sheep Association's South West Show

Our background

ABP UK is one of Europe's leading agrifood businesses, with a reputation for processing high-quality beef and lamb products that consistently meet and exceed the expectations of our customers ranging from leading supermarkets to Michelin-starred restaurants and first-class airline menus, our lamb offering epitomises our commitment to quality, provenance, and innovation.

We're proud supporters of British farming. Collaborating with over 13,000 farmers across the UK, we ensure the consistent supply of premium-quality British cattle and sheep. Our partnerships are built on mutual respect and a shared commitment to upholding the highest agricultural standards. By sourcing lamb from British farms, we not only endorse sustainable farming practices but also contribute to rural economies while providing our customers with meat that is both traceable and of unparalleled quality.

Our lamb processing operations are strategically located in Yetminster, Kingswinford, Northern Ireland, and Scotland, and process over 2 million sheep annually. Our processing capabilities are supported by cutting-edge investments that ensure the highest standards of animal welfare, traceability, and product integrity. Whether it is for own-label products or under the award-winning Dorset Crown brand, every step of our processing journey is designed to deliver lamb that is consistently tender, flavourful, and ethically sourced.

The Dorset Crown brand is a hallmark of ABP UK's lamb offering, embodying the pinnacle of quality and culinary prestige. Served on top-flight menus, including the first-class

cabin of Emirates airlines, Dorset Crown lamb has become synonymous with exceptional taste and provenance. Recognised by chefs, consumers, and industry experts alike, the brand's commitment to excellence has earned it a number of accolades and a place of honour in the most discerning dining establishments.

Commitment to Sustainability and Animal Welfare

Sustainability and animal welfare are integral to ABP UK's operations. Our facilities are designed not only to meet but to exceed industry benchmarks for environmental and animal care practices. From reducing our carbon footprint to ensuring that every animal is treated with respect and care, we are committed to setting new standards in ethical farming and processing.

Nationwide Collection Network

To complement our processing facilities, ABP UK operates a robust network of collection centres across the UK. These centres enable us to efficiently source high-quality lamb from farmers nationwide, ensuring a consistent supply of premium products. This network allows us to maintain close and supportive relationships with our farming partners while guaranteeing customers a steady flow of high quality lamb products.

We're proud to continue to sponsor the NSA South West

Through our partnership with NSA we can share our commitment to innovation, quality, and sustainability. The event provides a platform to celebrate our achievements, connect with farming partners, and share our vision for the future of lamb production in the UK. By continually investing in our people, facilities, and partnerships, ABP UK is poised to remain at the forefront of the agrifood industry.

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Roots to Resilience: work smarter, not harder

Roots to Resilience is an initiative from the Agriculture and Horticulture Development Board (AHDB) developed to support livestock farmers in building businesses that are better equipped to handle change, improve profitability and strengthen long-term resilience.

Rather than offering prescriptive advice, Roots to Resilience helps farmers take time away from the day-to-day to reflect, assess and plan. Through a combination of workshops, peer discussion, expert-led sessions and supporting resources, the programme creates a structured space to explore what's working, what's not, and what could be done differently.

The focus is on three pillars:

- Clarity – defining what success looks like for your farm and family
- Ownership – developing the confidence and skills to make the right decisions
- Community – learning alongside others who are facing similar challenges

Participants work through key areas such as business direction, communication, family dynamics, and system design. Importantly, Roots to Resilience brings in insights from some of the world's most experienced agricultural thinkers such as rancher and business coach Dallas Mount, farm family transition specialist Elaine Froese, and regenerative agriculture expert Jason Rowntree. The learning is grounded in real-life situations, not just in theory.

Changing mindset key to success: Weston Farm, Devon

When this year's event host, Rich Stanbury, heard about Roots to Resilience as part of a local grazing group, he was drawn to the programme because of its practical content and emphasis on business thinking. Currently lambing 1,200 and hoping to expand to 2,000 since securing a new tenancy, Rich already had a well-established operation — but he knew there were gains to be made in how the business was run.

"I wasn't looking for a magic fix," he says.

"I just wanted to understand the business better — to stop wasting time and energy doing things that weren't adding value."

The Roots to Resilience sessions helped him refocus. Rather than constantly pushing harder, Rich simplified his farming system, restructured his workload and began delegating more effectively. A key moment was recognising that the business could — and should — function without his constant presence.

"If I'd carried on as I was five or six years ago, I'd have had to sacrifice family relationships just to keep things going. Now the farm's more relaxed, more profitable, and I've taken time out with the kids without it all falling apart."

Roots to Resilience didn't just sharpen business skills — it supported a change in mindset. "You don't need to reinvent everything," says Rich. "But you do need to step back and ask: is what I'm doing really working?"

Find out more about Roots to Resilience at: ahdb.org.uk/roots-to-resilience



Our association with the NSA began many years ago with sponsorship from Young's Animal Health, Glasgow where I met my girlfriend, Suzanne Hamilton who was Product Manager at the time and I was the new Sales Representative for North Devon.

Our short time at that Company together involved attending many NSA events, the most memorable being The Rossiter's, near Kingsbridge where we stayed at The Crabshell Inn and were both encouraged to greater things by a much younger Malcolm Yeo!

From there, I moved on to Fort Dodge Animal Health and two years later, I founded Wessex Animal Health where I sharpened my business brain. During our time at Wessex, Suzanne and I pioneered the Sales & Marketing side of the business launching many new products with Innovative Manufacturers over a 10year period. During this time, we brought up our family Craig, Martin & Bethany who now all work with us at Barkers.

Barkers was founded in February 2011 with a team of 3 people which included myself and my son Martin who started on an apprentice wage of £2.40/hr. In 2013, Suzanne joined followed soon after by Chris Andrews and my other son, Craig Barker and after a lot of hard work and from these humble beginnings, we have progressed at a rapid pace.

Our Headquarters are now at Lopen, South Petherton in Somerset. We have a substantial Shop in Hatherleigh, extra storage space and better parking having taken over Hancock's

Garage opposite and have helped Ruminant Health Solutions establish a Large Animal Vet Practice there, many of you will now have met Rob & Radu. Livestock Markets have been a major part of our development, with many farmers encouraging us to invest there in particular, Harold Keast.

We attend nearly every Livestock Market from Kent to Cornwall on their trading days, market shops exist at Ashford, Salisbury, Sedgemoor & Exeter and we always attend Hailsham, Blackmoor Gate/Cutcombe, South Molton, Holsworthy, Tavistock and Hallworthy.

We have built a family business that now employs over 20 people who are dedicated to sound advice and top class service. We consider our customers as our life blood and our suppliers as the oxygen fuelling our business. Barkers is the vehicle to transport the fuel to the sheep farmer so they can run their business with a full range of Medicines, Minerals, Milk Powder, Chemicals & Equipment to make their flocks healthier and more profitable. Profit is not a rude word and today, our hosts, The Stanbury's are a shining example of New ways to make more of it! We are grateful to them and all our other customers for their ongoing support.

Today we are PROUD to support The NSA & The Stanbury's in North Devon, a place where my wife, Suzanne Barker and I first made our home. Both of our Sons' were born at North Devon Hospital, Barnstaple and we have enjoyed hospitality from many farmers in their kitchens over the years. So, it pleases us greatly to sponsor this Event today and offer you some of our hospitality on our Stand No.....

We hope you have a great day out in North Devon.

T: 01460 242432

M: 07880 946983

E: office@barkersahl.co.uk

Unit 17 Lopen Business Park, Mill Lane, Lopen, South Petherton, Somerset, TA13 5JS



Barkers
Animal Health Ltd

British Wool is delighted to be mainline sponsors of the NSA South West Sheep event once again this year.

2025 sees British Wool celebrate 75 years of working and representing the UK sheep industry. With 30,000 sheep farmers in the UK as part of this strong collective strength, British Wool collects, grades, markets, and sells British wool on behalf of its members to the international textile industry for use in flooring, furnishings, and apparel.

British Wool sells wool on behalf of its members via online auctions, which attract merchants from all over the world, purchasing for manufacturers.

British Wool represents just 2% of the global supply, but our grading system ensures a route to market. British Wool auction prices in the last 12 months have seen an increase, which is encouraging for our members, but we recognise there is still much to be done to deliver sustainable wool prices which add value beyond the cost of shearing, and that prices are not at the levels we would like them to be.

The sustainability of the wool industry is important to British Wool and drives several initiatives, including shearing courses and our ambassador programme.

Working to train the next generation of shearers, British Wool supports over 100 shearing courses across the UK, which in 2024 were attended by 850 people looking to improve their shearing skills. Led by a team of registered and highly experienced instructors, the courses are generally delivered over two days during the season.

Courses are designed to enable participants to shear more efficiently and effectively, building career opportunities and supporting entry at global competitions of the highest

standards.

In addition, wool handling courses teach the effective handling, preparation, and packing of fleeces, helping to achieve the best possible price for your wool.

British Wool also supports the industry through the ambassador programme, enlisting representatives from each nation across the UK. Representatives were selected to work with British Wool through good advocacy and best practice, encouraging farmers to market their wool via British Wool. One of our England-based ambassadors is Matt Smith, based in Cornwall.

British Wool looks forward to the event and will be present on the day with a stand and facilitating the fleece competition. British Wool representatives will be in attendance to engage with sheep farmers on the latest wool prices, shearing courses, and work to add value by creating new demand for wool. There will also be a display of woollen products showcasing the versatility of the fibre and the range of products that British wool is used for.



Crystalyx supplies a high energy form of supplementation to the main forage diets of livestock in a very palatable form.

With so many different feed blocks and mineral buckets on the market, it is often difficult to determine which product offers the best value in terms of product cost and livestock performance. At Crystalyx we are confident that our product range gives livestock the opportunity to perform at their very best and in turn offer significant financial rewards to livestock farmers.

The success of Crystalyx blocks now means that they are sold in over 20 countries around the world and give supplementation to the diets of tens of millions of cattle and sheep across the globe. It is the unique manufacturing process Crystalyx uses that allows for such a high-quality product to be created. The process involves driving moisture out of the product over an extended period of time, meaning that a naturally formed, hard low moisture product remains. Crystalyx blocks are packed full of energy,

protein, trace elements, minerals and vitamins, with the required intake often being less than half that of other leading blocks on the market. The relatively low required intakes means that Crystalyx blocks can last up to twice the amount of time than other feed blocks.

Crystalyx products benefit from years of scientific research at some of the most prestigious agricultural institutes around the world, with results consistently showing significant improvements in animal health, performance and productivity.

With a scientific approach to animal nutrition, Crystalyx continues to invest heavily in research, ensuring that each product specifically fits the requirements of modern-day farming systems.

Crystalyx feed blocks are a convenient way of providing supplementation to livestock 24 hours a day. The product is licked little and often, constantly supplementing the animal and stimulating the rumen bugs, making the best of home-grown forages and balancing forage deficiencies.



Boosting growth rates for an efficient flock

Improving lamb growth rates is about more than just meeting target weights. Faster growth will also improve overall flock performance efficiency by shortening the time it takes to get lambs finished and away. While nutrition is a key piece of the puzzle, Elanco ruminant technical consultant, Matt Colston, says effective worm control paired with careful grazing management can be just as important for unlocking lambs' growth potential.

Growth for sustainable sheep production

Mr Colston explains that achieving optimal lamb growth rates supports overall farm business sustainability and flock longevity. "A ewe needs around 9MJ of energy per day just to maintain her body weight before she even produces a drop of milk or puts on any weight," he says.

"It's the same principle for lambs; if they grow slowly, they need more feed over their lifetime, which adds to overall nutritional input requirements."

He says improving daily liveweight gain (DLWG) helps lambs finish sooner, with better margins.

"The sooner we can get lambs to market weight, the more efficient the system becomes."

Supporting growth with nutrition and grazing

It will not be a surprise to many that good nutrition is the foundation of lamb performance, and Mr Colston explains that for many, this will start with grazing.

"One practice that's become increasingly popular in recent years is grazing on herbal leys, because they often offer better energy and protein availability than grass, plus they have been encouraged with the new Sustainable Farming Incentive scheme," he explains.

Some species, such as chicory and plantain, can also help lower the risk of worm burdens due to their physical plant structure.

"These varieties have slightly hairy stems and are often grazed higher than grass, meaning infective worm larvae struggle to migrate up the stems so are less likely to be ingested by sheep as they graze," Mr Colston says.

"With all grazing systems, the higher you can graze, the better, but understandably, that isn't possible for most, due to the availability of grass."

Recognising that grazing higher is not always feasible, Mr Colston suggests that small, considered changes to grazing practices can still make a meaningful difference to lamb health and growth.

Top tips for good grazing management:

- Try to avoid grazing too short
- Where possible, allow pastures enough resting time for good regrowth
- When rotating grazing, try not to follow lambs with lambs to help break the worm lifecycle

He adds: "Lambs don't develop immunity to worms overnight, so a considered approach to grazing rotation can be a simple yet effective way to prevent excessive worm burdens from developing."

To find out more please visit Elanco's Stand at Southwest Sheep XXX where our team will be happy to talk you through how a strategic worming plan can benefit your flock.



Kivells are leading livestock auctioneers in the South West with three markets throughout Devon & Cornwall selling all types of prime and store stock, as well as pedigree and commercial breeding stock.

Hallworthy Stockyard is the largest livestock market in Cornwall and is situated on the edge of Bodmin Moor, it holds weekly auctions of prime and store cattle and sheep, whilst regular seasonal sales of suckled calves are held throughout the autumn. Holsworthy Livestock Market opened its new site in 2014 and is one of the leading auction centres in the South West for all types of prime and store stock at its sale every Wednesday. Located a stone's throw from the town centre, the new Livestock Market holds regular sales including a large number of dairy cattle, as well as substantial breeding sheep sales throughout the summer and autumn as well as highly regarded monthly Machinery sales.

Exeter Livestock Centre is the largest market in Devon & Cornwall with this modern purpose built site boasting pennage, sale rings and large central concourse all under one roof. Since Kivells auctioneers took over

the running of the market back in April 2012, led by director Simon Alford and supported by a young team of enthusiastic and diverse auctioneers and fieldsmen the market was crowned Farmers Guardian "Marts the Heart Auction Market of Year 2022". The number of stock going through its sale rings has dramatically increased in all sections, making it one of the leading and most up to date livestock markets in the UK. For the last few years an average of 240,000 sheep have been sold annually at the centre, either as prime on a Monday, as stores on a Friday or at one of our large breeding sheep sales through the summer and autumn held on a Tuesday. The Westcountry is renown for its kind climate and with that the production of early spring lambs, Exeter is at the forefront of promoting this and attracts buyers for these early lambs from as far north as Carlisle and in recent years has boasted the attendance of nearly all major independent sheep abattoirs in the country at its peak times of mid March to mid June which regularly sees between four and seven thousand sheep at its weekly prime sheep sales.

Exeter also hosts a wide range of breed society sales for both cattle and sheep throughout the year. Please visit our website www.kivells.com

KIVELLS

www.kivells.com

MSD Animal Health is an integrated Biopharmaceuticals and Technology Solutions company.

We provide veterinary medicines, vaccines and health management solutions and services as well as an extensive suite of connected technology that includes identification, traceability and monitoring products. Our products and services preserve and improve the health, well-being and performance of animals and the people who care for them.

At MSD Animal Health we are constantly striving to find solutions which make

the lives of our UK sheep farmers easier. Working with our key partners in the veterinary profession and Animal Health Distributors, our goal is to provide effective and convenient pharmaceutical products and services.

We want to support our farming customers' efforts to maintain a healthy and productive flock and maintain exceptional welfare standards.

We have a dedicated Ruminants team including, among other disciplines, veterinary surgeons and local account managers who provide our customers with technical advice and business support.



MSD

Animal Health

Mole Valley Farmers is delighted to be sponsoring the NSA Sheep South West 2025 event. Kindly hosted by the Stanbury family, it will be a great opportunity to bring farmers, experts and retailers together to share knowledge, information and experience.

We are the UK's leading agricultural supply and rural retailing business and still trade with the same cooperative principals of our founders 65 years ago - and we **remain owned by farmers.**

Today we operate 49 nationwide stores, comprising Mole Valley Farmers and Mole Country Stores, as well as our direct to farm business providing feed, fertiliser and other inputs to the nation's farmers.

We also provide additional services including Mole Valley Engineering, Mole Energy and Mole Utilities.

Our Farmer Shareholders have always been at the heart of our business and our goal is to help them improve their farm's productivity, profitability and sustainability.

We're a progressive business which recognises the climate challenge and are working hard to reduce our impact on the environment.

Our feed business, Mole Valley Feed Solutions, is committed to helping farmers

lower their farm's carbon footprint, whilst boosting performance and protecting margins.

Steps we've taken include introducing a selection of no palm/no soya products, calculating the nitrogen and methane impact of different diets and declaring the carbon footprint of our feed on labels.

Mole Valley Farmers has demonstrated its commitment to UK agriculture through continuous investment in research and development and animal feed manufacturing, fertiliser blending, a network of agricultural retail stores and staff who provide industry leading knowledge and expertise.

Our Farmer Shareholders benefit from our **loyalty bonus scheme**, designed solely with farmers and farm businesses in mind and delivering even more value.

Farmer Shareholders purchasing key agricultural inputs not only maximise their loyalty bonus and discounts, they also benefit from our market-leading skills and experience, backed up by our excellent customer service.

All this is underpinned by our industry-leading knowledge, value for money products, high levels of service and efficient manufacturing sites.

No other business in the UK agricultural sector has the scale, the levels of specialist agricultural knowledge, the manufacturing sites, the retail outlets and the industry influence to offer such a complete whole-farm service.

Find out more at moleonline.com



Innovis is the leading supplier of performance recorded forage reared rams to the UK livestock industry. Our product lines and services aim to improve the efficiency and profitability of farming businesses across the UK.

Working with Innovis will provide sheep farming businesses access to high performing genetic lines and the application of the latest knowledge, tools and technical expertise. Underpinned by investment in research and development in the UK and New Zealand, they are proven to be practical and successful across the supply chain.

The Innovis breeding programme and rearing system have been developed to produce sheep to a consistent quality. This means that all rams supplied directly by Innovis will be guaranteed suitable for breeding for the first season with full health treatment records, MOT'd and quarantine

treated. Rams are expected to last at least four seasons to give sheep farmers a good return on investment.

The Innovis genetics team use large volumes of data collected from breeding partner flocks to identify the sheep with the best genetic potential for the main profit drivers in commercial flocks. Using this information means that we are always breeding from the best, only offer the best rams to sell, and can provide all the information needed for our customers to identify the best rams for their system. Constantly reviewing the progress and using the best science to identify the best genetics ensures that the sheep are improving year on year.

Innovis invest in long-term relationships with customers based on trust. We have a range of products to suit most systems and we work with our customers to help optimise returns from the sheep flock.

To learn more about the Innovis breeding programme or the rams available, head to our website: www.innovis.org.uk



INNOVIS
BREEDING INNOVATION
WWW.INNOVIS.ORG.UK

Unlock the full potential of your farming business with Siggs & Co Ltd, the trusted farm management and consultancy firm, which has been supporting farmers across the West Country and 30 countries since 1995. Our expert team is dedicated to delivering tailored and practical solutions designed to help you thrive in today's challenging agricultural landscape.

At Siggs & Co Ltd, we specialise in providing consultancy services that empower you to meet both your short-term and long-

term goals. Whether you're navigating government funding schemes, optimising profits, or seeking sustainable management practices, our experienced consultants are here to guide you every step of the way.

From soil and nutrient management to regenerative agriculture solutions, we focus on creating actionable plans that boost productivity whilst enhancing the environment. We understand the unique challenges you face, and our bespoke services are crafted to fit the distinct needs of your farming business, regardless of its size.

With decades of industry and our own farming experience, Siggs & Co Ltd is your partner in sustainable farming success. Contact us today to learn how we can help you to cultivate a thriving agricultural enterprise. Together, let's build a sustainable future for your farm and the community!



The UK Agri-Tech Centre provides world-class facilities, backed by expert knowledge, funding and business support, to help fuel the growth of farm-ready innovation which will drive UK agriculture forward.

The UK Agri-Tech Centre has made strategic investments to improve the UK's capacity for livestock science research and innovation. We provide an ecosystem that delivers whole chain, science-based solutions at scale, connecting an outstanding breadth of expertise and facilities for science to support innovation for industry, and provide evidence for policy needed in the UK and beyond.

The sheep sector has recently secured £2.9 million from DEFRA's Farming Innovation Programme for a major three-year project—Breed for CH4nge – Breeding Low Methane Sheep—aimed at developing sheep with

naturally lower methane emissions. Led by Innovis and supported by the UK Agri-Tech Centre, the initiative will track emissions from 13,500 sheep across 45 flocks, collecting data to create genetic selection tools that enhance flock efficiency while reducing carbon footprints.

The UK Agri-Tech Centre is leading on farm system modelling, integrating carbon calculator tools and playing a central role in a robust knowledge exchange programme. This collaboration will ensure that the research translates into practical, sustainable solutions across the supply chain, with support from partners like Pilgrim's Pride and Waitrose. NSA offers strategic policy insights and wider industry engagement, ensuring the project's outcomes benefit the entire sector and contribute meaningfully to UK agriculture's net zero ambitions.

To find out more visit www.ukagritechcentre.com and www.godminster.com or email us at info@ukagritechcentre.com.



The British Texel Sheep Society supports its membership in the development of the Texel breed – a key driver of genetic progress in UK sheep farming.

With over 2,000 active members, the society oversees the birth notification of around 45,000 lambs annually. Of these, 17,500 females and 1,300 males go on to full pedigree registration, with approximately 8,500 breeding rams sold each year through 40 Society-run sales.

The Society leads genetic improvement through its texelplus programme, underpinned by a strong research and development agenda. Recent updates to the breed's genetic indexes include the introduction of economic indexes, supporting more targeted selection based on profitability.

This projected to add £16.9 million in value in over 20 years, contributing to an estimated £334 million total benefit to the UK's sheep sector from ongoing Texel genetic gains.

Genetic gain in Texel rams has risen by 15.5% in five years. Each new pedigree ram used commercially now delivers around £100 more profit over his lifetime, adding £3.34 million annually across the national flock. These gains come with the added benefit of lower emissions – lambs from Texel rams are on track to produce 5.5% less CO₂ per kg within a decade.

With 18 regional clubs and investing in a strong Youth Development Programme, the Society ensures Texel breeding remains commercially focused, regionally relevant, and future ready – delivering value through genetics, support and innovation.



Dunbia is one of Europe's leading food companies.

Founded in 1976, Dunbia is a family business with down to earth values and the desire to create better food naturally is the driving force behind everything they do. Through a combination of organic growth, strategic acquisition and entrepreneurial vision Dunbia

has grown into a multi-site, multi-species operation, processing cattle and sheep for national and international markets. With 13 sites throughout the UK, Dunbia is a division of Dawn Meats employing over 5,200 people across a wide range of high-tech and multi skilled disciplines. Dunbia is at the cutting edge of new product development, winning numerous industry awards.



dunbia
naturally better...

Harpers Feeds, the Holsworthy based, family-owned supplier of compounds, straights and blends is the trusted supplier to farmers across the southwest.

A wide range of products backed by exceptional customer service and an extensive network of merchants has seen the business grow for over 30 years. The current mill in Holsworthy has four press lines and manufactures over 180,000 tonnes of feed for all farm species with one press line dedicated to the production of medicated feeds.

We offer a comprehensive range of feeds to fit all systems with all products based on top quality ingredients which are traceable back to source with locally sourced ingredients used wherever possible. And we go the extra mile to provide the market leading quality our customers deserve.

- Uniquely among feed manufacturers, all our feeds are based on fixed formulations, so customers are assured of a consistent feed.
- Flexibility is at the heart of what we do. Our feeds are available as pellets, nuts or rolls and we offer a comprehensive range of blends and coarse mixes. Products are available in bulk, in 500kg bags or small 25kg bags. Whatever our customers' requirements, we can meet them.

Our team of trained feed specialists operate across the southwest and feeds can be supplied direct from the mill or from our merchant network.

Farmers continue to trust Harpers Feeds to supply the diets to ensure healthy productive herds and profitable businesses.

Since opening, Massey Harpers, the retailing division of Holsworthy based Harpers Feeds is proving popular not just with farmers but also with the general public giving customers access to an outstanding range of products and choice.

In total we are stocking over 10,000 product lines covering everything from hand tools, pet food and protective clothing, through fencing, animal handling and lubricants to animal health products and feed. Where possible we work with local supply companies.

These products are available online at, www.masseyharpers.co.uk, click and collect is available as well as Harpers customer having the ability to book goods to their online account.

You can all be assured of a warm and knowledgeable welcome from our fully trained local staff. We will even help carry your purchases to your car.

We strive to feed the animals that feed the nation, in a safe, efficient, and sustainable way.



HARPERS FEEDS

Focussed on nutrition

The NFU represents more than 46,000 farming and growing businesses. Our purpose is to champion British agriculture and horticulture, to campaign for a stable and sustainable future for British farmers and to secure the best possible deal for our members.

We lobby to make change where change is needed most. With our offices across the country and at the heart of Westminster and Brussels, we ensure that farming is never off the political and media agenda.

The NFU believes that British farmers produce red meat of the highest quality and welfare standards and will continue to champion the cause of the British sheep farmer.

Our South and national livestock boards work alongside our adviser teams to promote British beef and lamb, reduce the regulatory burden on farmers and ensure a fair return on their produce.

Do call into the NFU stand to hear more about the work the NFU is doing for sheep farmers.



NFU & NFU MUTUAL TIVERTON & SOUTH MOLTON

National Sponsor

Set up by farmers for farmers, NFU Mutual has supported the farming community since 1910. At the Tiverton and South Molton agency, we're proud to continue that tradition.

We provide insurance and financial planning services for all types of farms – from smallholdings to large-scale operations – as well as individuals, families and businesses. Our local team builds lasting relationships, helping you find the right cover and support as your needs change.

To find out more, contact our Tiverton office on 01884 253550, our South Molton office on 01769 572303 or email tivertonandsouthmolton@nfumutual.co.uk

EJ Mills, PJ Randerson & JR Maxwell is an appointed representative of The National Farmers Union Mutual Insurance Society Limited (No. 111982).

Pilgrim's Europe, formerly Dalehead Foods and Randall Parker Foods, has been procuring lambs from the West Country for over 30 years.

Pilgrim's Europe is a top UK and European food company, producing own label and branded fresh lamb, pork and chicken, as well as authentic chilled and frozen ready meals, snacking ranges, added value and food service products. We're proud to partner with local farmers across our supply chains to supply sustainable, quality food to our customers.

Our commitment to quality and consistency is unrivalled, delivering to a diverse customer base.

We work closely with our farmer suppliers and combine state of the art technology with traditional butchery skills- helping deliver the best quality and best value products. We have the capacity to slaughter 20,000 lambs a week and produce a wide range of lamb products.

Our lamb is sold in major high street retailers, local butchers, the food service sector and is exported to international markets, where it is sold in some of Europe's leading supermarkets and wholesale markets. We supply carcasses, primals, cuts and retail packed products.

We are leaders in food development with a passion for making great tasting products that nourish and inspire. Operating in categories bought by over 99% of UK households, our brands are trusted every day by our consumers and partners, and we continue to aim for excellence at every step, from farm to fork.

Our strong food credentials are an intrinsic part of our business.

We have talented and passionate individuals within our Product and Innovation team that

are dedicated to creating, developing and producing fantastic food. Our experience is unrivalled and is built upon multiple generations of food heritage and experience alongside a thirst for innovation. Our team are real food champions, whose passion and pride for their craft is inspirational.

An opportunity for West Country lamb and Organic Lamb

We purchase West Country lambs and West Country Organic lambs all year round, direct from farm and via collection centres

Dorset Breed Lamb- First to offer British New Season lamb each year.

We also purchase Dorset Breed Lamb. We use the ability of the Dorset breed to lamb naturally in the Autumn to provide us with 'New Season' British lamb from January. To supply, either the rams and/or the ewes must be pedigree registered Dorsets.

If you are interested in supplying us, please come and see us at our stand at Sheep South West or Contact Liz Rees/Beth Rogers on 01834 869043 or Kevin Brown on 01686 412114

We are delighted to sponsor NSA Sheep South West 2025 and we look forward to meeting up with current and new producers throughout the day.



Torch Farm Vets – South West Sheep Breeding Services (SWSBS)

Established in 1989 by Mike Glover MA VetMB CertSHP FRCVS, South West Sheep Breeding Services (SWSBS) has been providing expert support to pedigree sheep breeders across the South West for over three decades. Now a dedicated division of Torch Farm Vets, its longevity reflects the depth of experience and specialist knowledge within the team.

The service is currently led by Guto Wynne BVMS MRCVS supported by Sasha Wicks BVMedsci BVM alongside skilled technicians Hazel Floyd and Julie Beard RVN. Mike Glover continues to offer valued input in an advisory role.

With access to excellent surgical, laboratory and storage facilities, SWSBS offers a wide range of artificial breeding services. Whether you manage a small flock or a large-scale operation, the team is committed to delivering a high-quality, efficient, and competitively priced service that incorporates the latest in veterinary innovations.



At Zoetis we are committed to working with you to improve the health, well-being and productivity of your animals.

Zoetis is driven by a singular purpose: to nurture our world and humankind by advancing care for animals. After innovating ways to predict, prevent, detect, and treat animal illness for more than 70 years, Zoetis continues to stand by those raising and

caring for animals worldwide – from animal health advisers, to livestock farmers and pet owners.





5 STAR PROTECTION

THE UK'S 1ST DUAL ACTIVE SHEEP WORMER

Using STARTECT as part of your sustainable worming programme will help:			
PROTECT	PROLONG	PERFORM	
your flock from resistance ¹	the life of other drenches ²	better using an effective drench ³	



SPEAK TO YOUR VET OR RAMA/SQP AND SCAN HERE TO LEARN MORE



zoetis

References: 1. Leathwick DM, Veterinary Parasitology 2012; 186: 95-100. 2. Little PR, et al., Veterinary Parasitology 2011; 181: 180-183. 3. Miller, CM, et al., Vet Parasitol, 2012. STARTECT® Dual Active Oral Solution for sheep contains 10mg/ml derquantel and 1mg/ml abamectin, POM-VPS. For further information please see the product's SPC or contact Zoetis UK Ltd, First Floor, Birchwood Building, Springfield Dr, Leatherhead, KT22 7LP • www.zoetis.co.uk • Customer Support: 0345 300 8034 or customersupportUK@zoetis.com Use medicines responsibly (www.noh.co.uk/responsible). Date of preparation: October 2023. MH-27649



Land Management Advice

Grants, Compliance, Management, Support

Experienced and Professional Team of Farm Advisors **FACTS, BASIS, BSSS Qualified**

Please contact us to discuss service costs and options:

Email: farmadvice@wrt.org.uk **Tel:** 01579 372140

Environmental Land Management schemes

Advisors can provide guidance on the Sustainable Farming Incentive, CS Higher tier and Capital Grants so applications are ready to submit when schemes open; including how schemes might work for your farm, calculations on costs v. income, mapping & submission of applications.

Nutrient management plans (CNUM1), soil management plans (CSAM1), integrated pest management plans (CIPM1) and hedge condition assessment and management plans (CHRW1) can be produced for your holding, compliant with existing SFI action requirements.

Capital grant applications and mapping can be planned and submitted on your behalf.

Nutrient management

Interpretation of soil analysis results, analysis of manures for nutrient content, nutrient management planning to help reduce input costs, improve productivity, and meet Farming Rules for Water and NVZ compliance - completed by FACTS qualified advisers.

Soil Management

Soil analysis for: macro and micro-nutrients, organic matter, soil carbon, bulk density, infiltration and assessment of erosion risk and soil structure by the Visual evaluation of soil structure (VESS) method - completed by BASIS Soil & Water qualified advisers.

Pollution control and risk management

Farmyard infrastructure, slurry and lightly fouled water containment audit. Advisors can help with applications for Water Capital Grants, the Slurry Investment Scheme and produce manure management and slurry storage plans.



Water use on Farm

Alternative supplies, reduction in leakage, rainwater harvesting, climate resilience grants and design.



Woodland

Management plans for existing woodlands, tree health grants, EWCO and other woodland creation schemes including riparian woodland. Advisors can create PA4 Agroforestry plans, agroforestry systems design and help with general tree planting advice.

Habitat creation and management advice

Identification of valuable habitats on the farm, advice on suitable management for priority species, pond creation guidance, riparian and invasive species management.

Compliance

Advice on Farming Rules for Water, Slurry Silage and Agricultural Fuel Oil regulations (SSAFO), Nitrate Vulnerable Zones (NVZ). Infrastructure audits following EA inspections



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Over 10,000 keepers across England have signed up to LIS and benefit from secure, easily accessible records, an online holding register, and movement records that are readily available to view and download when needed.

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Demo Session One: Electric Fencing for Smarter Grazing

Effective fencing options for productive grazing

Join us for a hands-on demonstration of practical electric fencing techniques designed to save time, support pasture management, and maximise animal performance. This session explores quick, easy solutions that enable you to adapt your fencing to meet the needs of your grazing system—whether you're rotationally grazing, subdividing paddocks, or protecting boundaries.

We'll walk through key setup tips and demonstrate a range of fencing layouts in action, including temporary, permanent, and semi-permanent options. You'll also have the chance to see innovative fencing equipment from Kiwitech, Speedrite, and Hotline up close and in action, and ask questions about how to make your infrastructure work harder for you—led by fencing and grazing specialists with hands-on farm experience.

What to expect:

- Real-world fencing demonstrations
- Tips to speed up daily tasks and reduce labour
- Q&As
- Insights into adapting infrastructure to fit your farm

This is an educational session—ideal for livestock farmers looking to improve their grazing system with confidence.

We'll be available after each demo to answer further questions and would love to welcome you back to the **Progressive Farming Company stand at 93** for a closer look at the kit. **Grab some freebies if you're quick!** See you there.

Demo Session Two: Mobile Watering Solutions for Flexible Grazing

Remove water as a barrier to better grazing management.

Water shouldn't be the reason you compromise on paddock layout or stock movement. This hands-on demo explores practical mobile watering solutions that give you more control over how and where you graze.

We'll look at proven setups that support back-fencing, reduce reliance on fixed infrastructure, and allow you to position troughs where they're actually needed—on your terms. Whether you're managing cattle or sheep, this session will help you rethink how water access can support, not limit, your grazing system.

You'll see equipment like Kiwitech's drag troughs and quick-connect hydrants in action, and have the chance to speak with specialists about designing a water system that fits your land, stock class, and rotation goals.

What to expect:

- Demonstration of mobile water troughs and fittings
- Practical tips for reducing infrastructure constraints
- Q&A with grazing and infrastructure specialists
- Advice on water system design tailored to your farm

This is an educational session—ideal for farmers looking to take control of water access and make the most of every acre.

We'll be available after the demo to answer questions, and we'd love to welcome you back to the **Progressive Farming Company stand at 93** for a closer look at the equipment and some handy resources.



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National Sheep Association (NSA) is an organisation that represents the views and interests of sheep producers throughout the UK.

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Details of Exhibitors

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Kenniford Farm Kitchen

Andrew Freemantle, Kenniford Farm, Clyst St Mary, Exeter, Devon EX5 1AQ

07974 652460

sales@kennifordfarm.com

www.kennifordfarm.com

At Kenniford Farm Kitchen, we will be cooking onsite, sausages, bacon, hog roast, chips and hot and cold drinks.

NSA SAFETY ADVICE

Avoiding Infection When Visiting Animal Areas

Visiting animals at an event is an enjoyable and educational experience for many visitors, particularly children. However such a visit can never be free from risks. Farm animals can sometimes carry infection that can be harmful especially to young children.

Here are some simple steps to keep you and your children safe from infection

- Wash your hands thoroughly with soap and water after touching animals or their pens.
- Wash and dry your hands before eating or drinking.
- Supervise children closely – make sure they don't put their hands in their mouths after touching animals.
- Do not eat or drink in the animal areas.
- Handwashing facilities are available on the site and are clearly marked on the event plan.

1	OHG Quads	52	Exlana	103	NFU
2	Scotpen	53	British Berrichon	104	NFU Tiverton & South Molton
3	Rappa	54	Southdown	105	Dunbia
4	Pharmweigh	55	South Devon Cattle	106	AHDB
5	Winston Pincombe	56	Border Leicester	107	Low Footprint
6	Blackdown Buildings	57	British Rouge	108	Laurence Pierce
7	Masons Kings	58	Roussin	109	Rumenco
8	Datamars Livestock	59	South West Meatlinc	110	Nettex
9	Barkers Animal Health	60	Blue Texel	111	Norbrook
10	Farmsense	61	Locks Romneys	112	FCN
11	Corteva	62	SW Texel Club	113	DFYFC
12	Te Pari	63	Lleyn	114	Defra
13	J Pickard	64	Hawes Auction Mart	115	Bonanza
14	St Catherine's Seeds	65	North West Auctions	116	Dallas Keith
15	O'Donovan	66	North Country Cheviot	117	ACT
16	SW Fixings	67	Cambridge	118	Bimeda
17	Outback Outfitters	68	Zwartbles	119	Shearwell
18	Agri-Wise/CNS	69	Ryeland	120	Farmers Fresh
19	SJ Conveyors	70	S Wales Mountain	121	Pearce Seeds
20	George Mudge	71	NEMSA	122	iLivestock
21	Brinicombe	72	Bluefaced Leicester	123	Kerbl
22	UK Agri-Tech Centre	73	South West Mules	124	Pre Treatment
23	McVeigh Parker	74	Torch Farm Vets	125	FECPAK
24	Harpers Feeds	75	Devon Cattle	126	Sheep Group
25	Andrew Symons	76	British Charollais	127	David Ritchie
26	Agri-Lloyd	77	Hampshire Down	128	AB Europe
27	Clipex	78	Beltex	129	Tithebarn
28	James Pryce	79	North Devon Plus	130	SRUC Vet
29	Stabilizer Cattle	80	Badger Faced Texel	131	Oliver Seeds
30	Crediton Milling	81	Dutch Spotted	132	NoBACZ
31	Portek	82	Dorsets	133	Krka
32	Shepherds Mate	83	NSA Ram Sale	134	High Country Romneys
33	Farmers Guide	84	Kivells	135	FWAG
34	Resilient Romneys	85	CCM	136	Geminal
35	Robina Timber	86	Suffolk	137	Exmoor Hill Farming Network
36	Wire & Wood	87	Bentham	138	ForFarmers
37	Westcountry Rivers	88	Exmoor Horn	139	British Wool
38	Mayo Animal Health	89	Devon Closewools	140	Provita
39	Towergate	90	Welsh Mules	141	Trouw Nutrition
40	Stags	91	D & C Longwools	142	Moore Scarott
41	Bridgmans	92	Progressive Farming	143	Hipra
42	MVF	93	Precision Grazing	144	Mitchells
43	ABP	94	Lee Farm Services	145	NuFarm
44	Elanco	95	Crystalyx	146	Osmonds
45	Synergy	96	Ceva	147	RABI
46	Wynnstay	97	Livestock Information	148	Innovative Sheep
47	ARK ATV's	98	Zoetis	149	Stockmax
48	Logic	99	Pilgrim's Europe	150	University of Nottingham
49	Cotter	100	Innovis	151	Penbode Farm Vets
50	Easy Care	101	NSA		
51	Baber Rams	102	MSD		

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*Based on R.R.P. as of Apr-25.

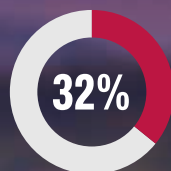
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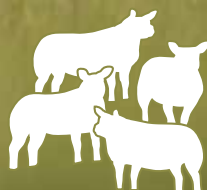
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Sources: *Texel Sheep Society data **Kirby Stephen, Stirling UA and Carlisle market reports April 2025 ***On-farm data 2024 ****AbacusBio 2022

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