



NSA WELSH SHEEP 2027

MAINLINE SPONSORSHIP PACKAGE

Date of Event: Wednesday 19th May 2027

Venue: Ty Draw, Llanasa, Holywell, CH8 9NE

By kind permission of Mathew Roberts and family.

APPLICATION FOR MAINLINE SPONSORSHIP

I would like to offer you the chance to increase your presence at the NSA WELSH SHEEP 2027 to be held at Ty Draw, Llanasa, Holywell, on Wednesday 19th May 2027 by supporting as a Mainline Sponsor. The benefits of the mainline sponsorship enable you to stand out from the crowd with an enhanced presence. Other sponsorship packages of varying status are available. The event sees 4000 to 6000 visitors through the gates on the one day, all of which are there because of their involvement or interest in the sheep industry. It is an event where sheep farmers come to seek new ideas for their businesses hence companies can build new relationships whilst also maintaining established ones by coming face to face with current customers. With the uncertain times ahead it is even more important to be recognised as a company. The event is seen as a staple on the industry calendar, gaining important coverage from the agricultural press. It is one day where you as a company decide how much you want out of it.

Please note mainline sponsorship packages are limited to ensure you as sponsors get the most from the deal. Where possible companies offering the same product will not be given the opportunity.

The mainline sponsorship package includes: -

- ◆ 9m x 3m indoor space or 16m x 12m outdoor stand space in a prominent position
- ◆ Your company name as sponsor of a competition at NSA Welsh Sheep 2027 (this includes press release opportunities, photo opportunities, after event publicity)
- ◆ The rights to display six banners or roller banners around the site, and or competition area.
- ◆ The right to have your company name printed on NSA Welsh Sheep 2027 promotional material and company logo in the event guide or similar as a mainline sponsor.
- ◆ Inclusion on the Sponsors' Page of the Event Website with links to your own Website.
- ◆ The right to use the events social media for further promotion
- ◆ Ten admission tickets.
- ◆ Three tickets to the Sponsors/Guest lunch
- ◆ Electric to the stand – One single or one double socket

The overall charge for mainline sponsorship at NSA WELSH SHEEP 2027 is £4,500 + vat

A deposit of £1500 + vat will be due on application, Cheques to be made payable to 'NSA Cymru Wales Region', alternatively please make a direct payment to account number 33428974, sort code 20-00-85. The balance is due on 9th April 2027. I would be thrilled to work with you on this exciting promotional opportunity. If you would like to take up the offer, please sign below and return to me with the deposit as soon as possible (please take a copy for your records).

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SPONSORSHIP CONFIRMATION FORM

..... (company name) would like to take up the above-mentioned Mainline Sponsorship opportunity at the NSA Welsh Sheep 2027. I acknowledge the charge for Mainline Sponsorship is £4,500 + VAT, of which £1,500 + VAT is due immediately.

The balance of £3,500+ VAT will be invoiced two months before the event with the payment due on 9th April 2027.

Signed Printed

Position within the company..... .Date

Address:.....

.....Post Code

Contact telephone number

Contact Email

Website Address:

Facebook:

Instagram:.....

Please email over a copy of your company logo.

Please complete and return to Helen Roberts email helen@nationalsheep.org.uk If you wish to know more about the above, please do not hesitate to contact Helen on 07976 803066

GDPR: Your details will be used to contact you with regards to your sponsorship at the event. Your details will also be displayed on the event website and any relevant brochure/leaflets that may be produced. Your details will be held for up to four years so that you can be contacted about future events and opportunities.