



NSA EVENT GUIDE

This is a National Sheep Association publication

National Sheep Association

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A WARM WELCOME TO

NSA SHEEP 2018

BY BRYAN GRIFFITHS NSA CHAIRMAN

On behalf of everyone at NSA, in this my first year as NSA Chairman, I am both honoured and delighted to welcome you all to NSA Sheep 2018.

Our flagship biennial show, NSA Sheep Event has become a key date in the diary for sheep farmers and the wider agricultural sector. As a business-to-business trade exhibition, it stands out as an enjoyable day for visitors, providing

opportunity to hear the latest from industry experts and exhibitors, pick up new skills and meet up with sheep farming friends old and new.

This industry-focused event goes from strength to strength despite us finding ourselves with potentially uncertain times ahead.

We are pleased to welcome visitors from across the UK to the event, as well as those as far afield as Europe, Australia, New Zealand and the Middle East, to observe the fine selection of commercial and breed society stands, take part in one of the many seminars or workshops, or enjoy spectating at one of the many competitions and demonstrations held around the showground.

All at NSA sincerely hope you find enjoyment and value in attending the event. Please call by the NSA stand to say hello or chat through the issues and topics important to you at this time. We are an organisation representing sheep farmers' views and priorities and will continue to take these thoughts, be they concerns or ambitions for the future, forward to the people and places affecting our pivotal industry.

If you are not already an NSA member, I urge you to consider joining. There has never been a more important time for the sheep industry to have a strong and united voice. The more NSA members there are, the stronger our mandate and the greater our resources to work on behalf of the whole sector. Find out more at NSA Sheep 2018 or at www.nationalsheep.org.uk/membership.





THRIVING IN AN **UNCERTAIN FUTURE**

BY PHIL STOCKER NSA CHIEF EXECUTIVE

As excitement mounts for NSA Sheep 2018, I cannot help but look back to the previous event in 2016 when we were all still reeling from the referendum result to exit the European Union.

Two years of discussion, debate and disagreement see us in an equally uncertain time – we still do not know what the future holds for trade or farm support, and therefore what our sheep sector will look like in the short or long term.

With an event theme of 'thriving in an uncertain future', NSA Sheep 2018 is perfectly placed to examine where we are going and arm visitors with the tools they will need to prosper.

Much planning has gone into the event to provide an insight into the potential changes that lie ahead, providing information to prepare your business in readiness. There will be technical advice and practical demonstrations, topical seminars and business know-how – and equally as important, a chance to catch up with friends on a much-needed day out.

'Thriving' may seem to be a hopeful term after what has been for many the worst lambing season for many years, but contrasted with the positivity of strong lamb prices in spring and early summer, this year has proven what we can be certain of – that we will never predict or control the weather or global markets!

But there are things within our ability to influence. NSA is working hard and exploiting every opportunity to ensure the sheep sector is not forgotten in high-level Brexit discussions. And NSA Sheep 2018 will provide inspiration and information to enable sheep farmers to maximise on-farm performance.

NSA has been clear throughout the last two years of uncertainty that productive and profitable sheep farming businesses deliver desirable economic, environmental and societal benefits. The Government is enthusing about higher welfare standards and environment improvements, but we know sheep farming already punches above its weight in these areas and will continue to do so if a supportive legislative framework is put in place.

Whatever the future has in store for us, we can be confident in and proud of what we deliver – be it meat, wool, breeding stock or sheep dairy, or environmental gains and the underpinning of rural communities. Ultimately this will take us forward, perhaps to new markets, perhaps to grow old ones, but whatever journey we take, NSA will continue to ensure its members' opinions and livelihoods are central to its work.





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SHEEPEVENT



Bryan Griffithe

CHECK OUT WHAT'S ON AT NSA SHEEP 2018

EVENT MAP ON PAGES 18-19

9:00am Gates open

- NSA stand open to visitors. Come along to discuss key topics, meet staff or relax with a tea or coffee
- Asda Cookery Demonstrations begin (repeated every 45 minutes throughout the day in Wye Hall 4)
- Free Burgon and Ball shear sharpening service begins (Stand 125)
- NSA Next Generation Shepherd of the Year Final begins. Sponsored by Texel Sheep Society
- Judging of the trade stands begins. To include the prize for best pen of sheep on a breed stand, sponsored by the Livestock Auctioneers Association.

9.45am

- Workshop: 'The future of shepherding in the UK' (Workshop area A; details on page 6)
- Workshop: 'Boosting flock health' (Workshop area B; details on page 6)

10:00am

- Judging of British Wool fleece competition begins (Stand 129)
- Kelpie demonstrations begin (repeated throughout the day at Stand 222)*

10:30am

- Opening ceremony: Followed by trade stand winner announcements with presentations on exhibitors stands
- Tornado Wire Fencer of the Year competition begins (1.30pm finish)

10:35am

- Workshop: 'Sustainable worm control maximising profitability' (Workshop area A; details on page 6)
- Workshop: 'Responsible antibiotic use reducing costs and improving farm output' (Workshop area B; details on page 6)

11:00am

- Presentation of stand competition winners on respective stands
- Seminar 1: 'Thriving in an uncertain future for international sheepmeat trade' (Seminar tent between Avon and Wye Halls; details on page 5)

11:25am

• Workshop: 'Stamp out lameness' (Workshop area B; details on page 6)

11:30am

• Working sheep dog sale begins*, selling through to 4pm (Main Ring)

11.45am

• Workshop: 'The role of trees in sheep farming' (Workshop area A; details on page 6)

12.15pm

- · Seminar 2: 'Recognition of public goods to ensure a thriving future for farmers, sheep and **the environment'** (Seminar tent between Avon and Wye Halls; details on page 5)
- Workshop: 'Sheep scab New challenges and new opportunities' (workshop area B; details on page 6)

Timetable subject to change

12:35pm

· Workshop: 'The future of shepherding in the UK' (Workshop area A; details on page 6)

1:05pm

• Workshop: 'Boosting flock health' (Workshop area B; details on page 6)

1.25pm

• Workshop: 'Sustainable worm control – maximising profitability' (Workshop area A; details on page 6)

1.30pm

• Seminar 3: 'Making the most of technology to drive thriving businesses (Seminar tent between Avon and Wye Halls; details on page 5)

1.55pm

• Workshop: 'Responsible antibiotic use – reducing costs and improving farm output' (Workshop area B; details on page 6)

2.15pm

• Workshop: 'The role of trees in sheep farming' (Workshop area A; details on page 6)

2.45pm

- Seminar 4: 'Domestic market opportunities for a thriving future' (Seminar tent between Avon and Wye Halls; details on page 5)
- Workshop: 'Stamp out lameness' (Workshop area B; details on page 6)

3:00pm

• Tornado Wire Fencer of the Year award presentations, (Tornado stand 172)

3.30pm

• British Wool Fleece Competition awards presentation (Stand 129)

4:00pm

Presentation of prizes for SCOPS sheep scab treasure hunt (NSA stand)

4:15pm

NSA Next Generation Shepherd of the Year award presentations (NSA stand)

5:00pm Event closes

JOIN US TO CELEBRATE THE UK SHEEP SECTOR:

If you are reading this guide ahead of the event why not join us the evening before NSA Sheep 2018 at the pre-event dinner, celebrating all that is great about the UK sheep sector. The evening includes a three-course meal and entertainment on Tuesday 17th July in the Severn Hall at the event venue. Lamb for the delicious dinner is kindly provided by supplier Randall Parker Foods, with wine sponsored by ABP. Book your ticket now at www.sheepevent.org.uk







SEMINARS

SEMINAR ONE: 11:00am

Thriving in an uncertain future for the international sheepmeat trade

Chairman: John Fyall, Aberdeenshire sheep farmer and NSA Scottish Region Chairman

This expert panel will look at how the UK can optimise sheepmeat exports once we exit the EU. As a sector that relies heavily on overseas sales, the session will look at the pros and cons of trade deals with EU and non-EU countries, tariffs and quotas, and the potential impact on the domestic market and sheepmeat prices.

Panel: Robin Manning (Defra Future Farming and Land Use Team), **Phil Bicknell** (AHDB Market Intelligence) and **Mike Gooding** (Farmers Fresh Director).

SEMINAR TWO: 12:15pm

Recognition of public goods to ensure a thriving future for farmers, sheep and the environment

Chairman: Bryan Griffiths, Devon sheep farmers and NSA Chairman

Farm support in the future is likely to be made up in-part of payment for delivery of public goods. This session will look at the appropriate reward for the economic, environmental and social benefits that sheep farmers provide, as well considering what support UK flocks need to be healthy, efficient, profitable and resource responsible.

Panel: Phil Stocker (NSA Chief Executive), Jeremy Moody (CAAV Secretary and Advisor) and

Christine Middlemiss (Chief Veterinary Officer for England).

SEMINAR THREE: 1:30pm

Making the most of technology to drive thriving farm businesses

Chairman: Gloucestershire sheep farmer and NSA English Committee Chairman

In this modern age of technology, this seminar will look at appropriate tools and information for the sector and how sheep farming could use them to improve current approaches and embrace new systems. Speakers will consider how and where gains can be made, on a national and local level, with benefits to the sheep sector as a whole and on individual farms.

Panel: Simon Hall (Defra Livestock Information team), **Rob Hodgkins** (Hertfordshire sheep breeder), **Fiona Lovatt** (sheep vet at Flock Health) and **Elizabeth Stockdale** (NIAB Soil Scientist).

SEMINAR FOUR: 2:15pm

Domestic market opportunities for a thriving future

Chairman: Eddie Eastham, Cumbrian sheep farmer and NSA UK Policy and Technical committee Chairman Export markets may offer big post-Brexit opportunities, but we cannot ignore that the majority of UK production is still consumed without our own country. This session will look at what the future holds and what further domestic opportunities exist. Speakers will look at current trends and what steps the sheep sector can take to drive and embrace these.

Panel: Rizvan Khalid (Euro Quality Lamb Senior Director and AHDB Beef & Lamb Board Member), **speaker** from the retail/processor sector and farm shop convenience retailer (Legges of Bromyard).

WORKSHOPS

WORKSHOP AREA A

The future of shepherding in the UK 9.45am -10.30am (repeated at 12.35pm -1.20pm)

The NSA Next Generation programme comes into contact with large numbers of enthusiastic young people, but what is the future for employed shepherds, do they have the skills needed and do employers provide the opportunities they need to thrive? NSA Next Generation Ambassadors will lead the debate in this interactive workshop.

Sustainable worm control – maximising profitability 10.35am - 11.20am (repeated at 1.25pm - 2.10pm)

As the UK sheep industry continues to battle with anthelmintic resistance, Elanco Animal Health will look at using newer wormer groups as a mid-late season dose in lambs and a farm protection (quarantine) treatment, to clear out parasite burdens and maximise profitability.

The role of trees in sheep farming 11.45am -12.30pm (repeated at 2.15pm -3:00pm)

When thoughtfully integrated into sheep management systems, trees can boost production and improve animal health and welfare while also providing wider benefits to the environment. Hear Woodland Trust and the sheep farmers they work with as they share their experiences (the good and the bad).

WORKSHOP AREA B

Boosting flock health

9.45am -10.30am (repeated at 1.05pm - 1.50pm)

Nick Canning from Strathclyde Nutrition will provide practical advice on footbathing sheep, and look at nutritional options at lambing time to support ewes and lambs at a critical time.

Responsible antibiotic use – reducing costs and improving farm output 10.35am -11.20am (repeated at 1.55pm - 2.40pm)

With Red Tractor Assurance and Tim Bebbington of Castle Veterinary Group, this workshop will look at practical examples of reducing antibiotic use through vaccine use and best practice. It will also look at changes to farm assurance rules around this topic.

Stamp out lameness

11.25am -12.10pm & 2.45pm-3.30pm

Fiona Lovatt and Phillipa Page, vets from Flock Heath Ltd, will help sheep producers decide where to take the first step and join the march to reduce lameness to less than 2%. Supported by MSD Animal Health, the workshop will consider the FAI five-point plan that offers sheep producers a clear lameness management strategy and a practical protocol for reducing incidence.

Sheep scab - new challenges and new opportunities 12.15am -1:00pm

Join sheep consultant Lesley Stubbings and colleagues from the Sustainable Control of Parasites in Sheep (SCOPS) group to discuss the implications of resistance in scab mites to the injectables and explore our options for controlling scab by using new tools and employing old ones more effectively.

PICK UP A NEW SHEEP & TREES GUIDE, PRODUCED IN PARTNERSHIP BY WOODLAND TRUST AND NSA

TAKE PART IN
THE SHEEP SCAB
TREASURE HUNT
TO PICK UP
INFORMATION AND
HAVE THE CHANCE
TO WIN TOP
PRIZES!





JOIN OUR FARMERS OF THE FUTURE AT NSA SHEEP 2018

Young people in the sheep sector are particularly welcome to NSA Sheep 2018, where we hope you will take time to find out more about NSA Next Generation.

The NSA Next Generation programme is committed to supporting the sheep farmers of the future, offering guidance and support to young people with a passion to succeed. Whether you're a new entrant or from generations of producers before you, the programme provides opportunities, support and information.

Come to the NSA stand to find out more, and meet with NSA Next Generation Ambassadors who are spending the day at the event and taking turns to be on the stand. And don't miss the NSA Next Generation workshops, focusing this year on the role of employed shepherds. Find us in Workshop Area A at 9.45am, repeated at 12.35pm.



Just one more round of competitions awaits 18 young shepherds as they prepare to battle for the title of NSA Next Generation Shepherd of the Year 2018.

A sure attraction of this year's show is the national final of the competition, which brings together successful regional finalists from throughout the UK to compete for this prestigious title. Testing practical skills such as shearing and ATV handling alongside knowledge of sheep health and lamb selection, the final of the competition will take place

throughout the day with the successful winners awarded their prizes from a prize pot of £2,000 by NSA Chief Executive Phil Stocker. The competition will also include a mystery challenge testing the voung shepherds' skills and knowledge of a topical subject currently affecting the UK sheep sector.



COMPETING FOR YOUR REGIONS ARE:

next eneration

NSA Central Region

Will Leese and Harley Turner

NSA Northern Region

Matthew Emmott and Rob Walker

NSA Marches Region

Sarah Dunn and Rollo Deutsch

NSA South West Region

James Westcott and Sam Edwards

NSA Eastern Region

Robert Spink and Ryan O Sullivan

NSA Cymru / Wales Region

Dafydd Davies and Tomos Owen

NSA Northern Ireland Region

Iain Wilson and Mark Hamilton

NSA Scottish Region

Winners from NSA Scot Sheep

NSA South East Region

Winners from NSA SE Region Next Generation Day

EVENT HIGHLIGHTS ORGANISE YOUR DAY

- Treasure trail: SCOPS has laid a special treasure hunt around the showground Find the clues as you seek out sheep scab information. (Entry forms from the NSA marguee or SCOPS stand in Avon Hall).
- Luscious lamb: Watch Asda chefs and butchers cook up a feast of delicious lamb recipes (Cookery theatre).
- Top tree tips: Pick up a new Sheep & Trees guide from NSA and Woodland Trust to learn more about integrating trees into farmland. (NSA marguee or Stand 142).
- Strength, stamina and speed: Take it easy while you watch others take the strain! Check out the Tornado wire fencing competition (Fencing area).
- Buy the best: Top sheepdogs will be on sale at the event again this year, with each lot put through its paces before bids are invited (Main ring).
- Prize competition: Visit the Texel Sheep Society to 'quess the weight of the Texel lamb' for a chance to win an Allflex EID reader (Stand 94).
- International welcome: A warm welcome to our international guests, all of whom are welcome to the NSA stand for a complimentary lunch (NSA marquee).
- Woolly wonders: With prizes on offer on the day and the chance to qualify for the national Golden Fleece competition, check out the British Wool fleece challenge (Stand 129).

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PRE-EVENT FARM TOURS

As part of the NSA Sheep 2018 theme of 'Thriving in an uncertain future', this year's pre-event farm tour package will take visitors to the farms of Pauhla Whittaker and Sam Jones to see how they're safeguarding their businesses for the years ahead. If you are reading this before the event, why not join us on the pre-event farm tours? Book online at www.sheepevent.org.uk.

FARM TOUR ONE: Pauhla and Martin Whittaker, Cranham, Gloucestershire CAPITALISING ON MARGINS TO MAXIMISE RETURNS

Thriving in the future will mean focussing on margins and maintaining an open-minded attitude for Pauhla and Martin Whitaker, farming at more than 290m (950 feet). The couple run 370 ewes alongside 65 suckler cows on the 225ha (560-acre) farm, all of which is in higher level stewardship. The bulk of the flock is made up of Mules, mostly put to Texel cross rams. Some also went to the Vendeen this year, a cross Pauhla is keen on. "We originally wanted the Vendeen to tup some ewe lambs with," she explains. "But I think we'll probably stick with it going forward. It has worked really well on the Mule, producing progeny that is hardy and well-suited to the farm's landscape but also kill out really well if not kept for breeding." Wethers and non-breeding females are sold through local marketing co-operatives and meat wholesalers. Pauhla also sells meat directly off the farm, marketing lamb, hogget and

mutton. She says: "EID recording is allowing us to see which type of ewes are producing offspring with improved killing out percentages. We're also looking at comparisons in earlier and later-born lambs to see whether a significant variance exists as a result of this." All lambs are tagged and scanned at birth and Pauhla uses the system to monitor growth rates. Pauhla summarises: "There's so much out there about 'Brexit-proofing' your farm and dealing with uncertainties but no one knows what's around the corner. I think ultimately the only thing we can do is look at our own business and determine where margin increases and savings can be made. We will continue to do what we're doing as well as we can, but we're also prepared to change if necessary."

FARM TOUR TWO: Sam Jones, Redditch, Worcestershire. DIVERSIFICATION KEY TO THRIVING FUTURE

Thinking outside the box to secure the farm's future has seen diversification take shape in many forms at Brookhouse Farm, home of third-generation farmer Sam Jones and his family since the 1930s. Successful additions to the business include a biomass boiler, solar panels, storage units and an outside bar business for weddings and events. "I believe you've got to be doing something else, some kind of diversification, to stand on your own two feet," says Sam. "We couldn't survive without these investments now, with the economic climate the way it is. The sheep enterprise makes money but doesn't easily allow me to make investments – I'm confident I've got these side-lines where I want them to be to safeguard the business and give me more flexibility to farm the way I want." The 205-hectare (507-acre) farm has seen some change since
Sam took over, the most drastic being a reduction of ewe numbers from 2,000-head

Sam took over, the most drastic being a reduction of ewe numbers from 2,000-head 10 years ago to 1,200 North Country Mules now. Reducing numbers has allowed improved management of health, stricter culling, reduced blanket use of antibiotics, and a more effective approach to supplementary feeding. Sam concludes: "We have a goal of where we want to get to and this keeps us focussed and motivated. We'll keep looking to make those 5% gains in profitability across all parts of the farm, as well as increasing the productivity of the sheep enterprise. But crucially, we enjoy what we are doing and, as well as our goals, this gives us the motivation to keep going."

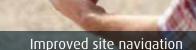












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Already a member? Don't worry, our existing members can automatically entered into the Tornado Wire prize draw, existing members NSA's fantastic work to increase your chances of winning!

Why be an NSA member? NSA membership offers sheep producers will share comments and concerns with national and devolved committees

Your voice matters. With the interests of sheep farmers at the heart of everything NSA does, your membership goes a long way in providing this organisation with a stronger mandate to represent the interest of sheep farmers and the sheep industry to governments throughout the UK, while helping NSA fund its activity at every level.

SIGN UP BEFORE 30TH NOVEMBER 2018 FOR A CHANCE TO WIN 300M OF TORNADO WIRE



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BE A SWANNDRI WINNER AT SHEEP EVENT 2018!

Join us at the NSA stand today for your chance to win a set of Swanndri clothing courtesy of outdoor clothing and footwear specialist Outback Outfitters. All visitors at NSA Sheep Event 2018 are eligible to enter the competition to win, just come along to the NSA stand. One lucky winner will be pulled from the hat at the end of the event.

For full competition terms and conditions and details on data protection please visit the NSA website.



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Has an existing NSA member recommended you to join? If so fill in their details below and they too can be entered into NSA's prize draws.

or are you already an NSA member? To be entered into the prize draw, fill in your details above and pass this leaflet onto a friend to sign up

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MAKE THE MOST OF YOUR SHEEP WORMERS



Sheep wormers are a vital part of any gastro-intestinal worm control programme in order to help protect flock health and welfare. There has been a lot of talk about resistance to anthelmintics over the last 10-15 years so, if this is the case, why have we not seen more sheep farms being unable to farm sheep?

This is because resistance doesn't always mean the product will completely fail. Rather, it means there is a reduction in the percentage of worms killed by a particular wormer which increases over time. This affects productivity and often the effects can be hard to see unless you are monitoring growth rates or other production measures. Even low levels of resistance can leave enough worms behind to affect growth rates. Indeed, when the number of resistant worms is more than 10%, we start to gradually lose lamb performance because the product is not performing at its optimum level. This is the reason why we need to act now and put a sustainable worm control programme in place.

Resistance to the three older wormer classes – white (benzimidazoles or 1-BZ), yellow (levamisoles or 2-LM) and clear (macrocyclic lactones or 3-ML) wormers – is increasingly common on many sheep farms. Research from Wales Against Anthelmintic Resistance Development (WAARD) showed resistance to all three of these older wormer classes: 94% resistance to white wormers; 68% resistance to yellow wormers: 51% resistance to ivermectin and 19% resistance to moxidectin.² Using a post-drench efficacy test to test the effectiveness of the wormer used is important to understand the effectiveness of any wormer treatment given. Wormers are an investment in your flock so this is a way to making sure you are getting the most for your money by understanding what product you should be using. If the wormer is working less than 90% there are several reasons why this may be the case – one might be resistance but it could also be a faulty gun or the dose was wrong. Integrating the newer generation wormer classes early, such as ZolvixTM the 4-AD (monepantel) group, may help to slow down resistance development, thereby prolonging the efficacy of the older classes but it has to be incorporated early and appropriately.³

References: 1.5COPS manual http://www.scops.org.uk/vets-manual.html 2. Wales Against Anthelmintic Resistance Development (WAARD) Final Report 2015. 3. DM Leathwick* and BC Hosking Managing anthelmintic resistance: Modelling strategic use of a new anthelmintic dass to slow the development of resistance to existing classes, New Zealand Veterinary Journal 57(4), 203-207, 2009

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Resistant worms that have survived earlier treatments risk limiting performance.

Incorporate ZOLVIX™ now in the mid-late season as a lamb break dose, for productivity now and in the future.



For further information call Elanco Animal Health on +44 (0)1256 353131 or write to Elanco Animal Health (the animal health division of Eli Lilly and Company Limited), Lilly House, Priestley Road, Basingstoke, Hampshire, RG24 9NL. Zolvix^m 25mg/ml oral solution is a broad spectrum anthelmintic for the treatment and control of gastro-intestinal nematode infections and associated diseases in sheep including lambs, hoggets, breeding rams and ewes. Legal category: [POM-VPS] in UK. Information regarding the side effects, precautions, warnings and contra-indications can be found in product packaging and leaflets; further information can also be found in the Summary of Product Characteristics. Advice should be sought from the medicine prescriber prior to use. Zolvix, Elanco and the diagonal bar logo are trademarks of Elanco or its affiliates. Use medicines responsibly (www.noah.co.uk/responsible). © 2018 Elanco and its affiliates. UKSHPZOL00087. rdp30253.

1. The production costs of anthelmintic resistance in sheep managed within a monthly preventive drench program I.A. Sutherland, J. Shaw, R.J. Shaw Veterinary Parasitology 171 (2010) 300–304.

13 SHEEPEVENT

WWW.SHEEPEVENT.ORG.UK

REDUCING LABOUR COSTSWITH FARMBENCH

Edward Hawkins, who runs 200-acre Cutsey Farm in Somerset, has been able to improve his farm business while reducing labour costs and time by making use of AHDB's Farmbench tool.

"I first started benchmarking three years ago and this is my first year using the digital Farmbench system. It's now much easier to input figures and look at them instantly instead of on paper. We have a herd of pedigree suckler South Devon Cattle and will be calving 41 this spring. Before we started benchmarking we were calving over a 26-week period, which was hard to manage as it put a huge strain on our labour," explains Edward.

Edward started to benchmark as part of the AHDB South West grazing group and discovered that improvements could be made to shorten the calving period and therefore reduce the pressure. "Farmbench is just another tool to add to our support on farm. We're now able to open it up and see where we're going right or where we might be going wrong. This is what we did with our calving period and have now managed to shorten it to 14 weeks, with the aim of reducing it further to a maximum of 12 weeks. The changes we've seen are amazing, as we've managed to free up labour and also produce a group of uniform animals that we can send to market for the desired specification," Edward says.

Being part of the discussion group allows Edward to share what he is doing with peers and implement improvements based on what others are doing. Edward believes that sharing this information with the group and using Farmbench is the key to knowing what you can improve. "If we don't look at figures and record information, we won't know where we need to improve. Farmbench is like looking over the hedgerows of someone else's farm. Confidentially, you can open it up and see how you measure up against others and where you need to improve."

Find out how Farmbench could help you improve your farm business by visiting farmbench.ahdb.org.uk.



AHDB

Unearth your strengths

66

Farmbench is like looking over the hedgerows of someone else's farm. Confidentially, you can open it up and see where you are against others and see where you need to improve. Edward Hawkins, Somerset

Register now at farmbench.org.uk

SPONSOR: MSD ANIMAL HEALTH - STAND 143

ONE SMALL STEP FOR "EWE", ONE GIANT LEAP FOR YOUR FLOCK...

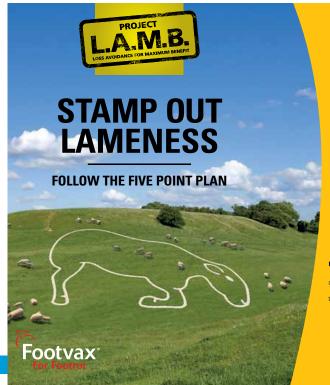
UK sheep farmers continue to make progress towards stamping out lameness in the national flock. Since the publication of the Farm Animal Welfare Council (FAWC) 'Opinion on Sheep Lameness' report in March 2011, the industry has made great strides but must maintain momentum if it is to hit a target of less than 2% disease incidence in the national flock by 2021.

The later summer months are a great time to consider implementing the proven Five-Point Plan for lameness reduction, hence the focus on this frustrating and counter-productive condition throughout July and early August. Developed by independent farm-based research and development organisation FAI Farms, the Five-Point Plan has been shown to deliver improvements on UK sheep farms where it has been adopted as part of their management programme. Implemented correctly and given long-term commitment, the Five-Point Plan offers sheep producers a clear lameness management strategy and a practical protocol for reducing the incidence of this costly problem, because:

- It builds natural disease resilience within the flock
- It reduces the disease challenge and spread on the farm
- It improves flock immunity through vaccination

The Five-Point Plan builds a flock's resilience to disease through culling persistently lame animals, reduces the infection challenge on the farm and establishes immunity through vaccination. Sheep lameness nationally would be dramatically reduced if more farmers adopted it - but producers are quite often unsure how to get started. By using a simple Lameness Control Planner, priorities can be identified to enable that first step to be taken and join the march towards the 2% lameness target. If you are struggling to reduce lameness in your own flock, there's plenty of support and local help available to help you make that step change towards better long-term control. Sheep producers interested in implementing the Five-Point Plan on their own farm should contact their local vet or animal health adviser and ask for help from a qualified Lameness Reduction Adviser.

A warm welcome awaits you, come and visit the MSD stand to find out more.





Lameness in sheep is a major health issue facing UK farmers: it can cost an individual farmer up to £15,000¹.

The Five Point Plan:

- Cull to build flock resilience
- Treat, Quarantine and Avoid to reduce the disease challenge, and
- Vaccinate to establish immunity

Reference

Farmers Weekly Magazine Sheep Lameness Survey 2012

Use medicines responsibly. For more information visit www.noah.co.uk/responsible Footware is only available via your animal prescriber or veterinary surgeon from whom advice should be sought. Legal category [POM-WFS] Footware is the property of Intervet International B.V. or affiliated companies or licensors and is protected by copyrights, trademark and other intellectual property laws. Copyright © 2018 Intervet International B.V. All rights reserved.

Further information is available from

MSD Animal Health, Walton Manor, Walton, Milton Keynes MK7 7AJ Tel: 01908 685 685 • www.msd-animal-health.co.uk



SHEARWELL DATA PROVIDES A COMPLETE SOLUTION Shearwell Data Animal identification Animal identification

Shearwell's reputation is for quality products for the livestock farmer. Its sheep and cattle tags have extremely high retention rates and this is backed up by the unique offer of free replacement tags for the life of the animal.* Based on a working farm, the company prides itself in its knowledge of the industry, its fast efficient service, excellent customer service and its competitive prices.

Shearwell was one of the pioneers of electronic identification (EID) in livestock. Shearwell sets itself apart from others by supporting the full range of equipment, giving the customer added value, as they know there is back-up when buying Shearwell products.

Shearwell provides a complete solution with a range of readers, recording equipment, software and apps to cater for all requirements. The Stick Reader stores lists of animals to download to your PC for printing and attaching to movement documentation. Shearwell has also developed StockMove Express, a free app for Android mobiles and Apple iPhones, which retrieves individual or batch data from the Stick Reader and saves them in a free to use online service (www.nlmd-lt.co.uk). From here you can choose to forward statutory data to ARAMS, BCMS, ScotEID and EIDCymru.

Shearwell's Stock Recorder with its internal reader is an invaluable tool for those that wish to use individual recording to improve flock and herd performance and record statutory information. This can be linked to race readers and weighing equipment providing a hands free and accurate means of capturing data. FarmWorks by SDL farm management software is provided free with the Stock Recorder. FarmWorks is a valuable asset for livestock farmers – pedigree and commercial.

New for 2018 is the redesigned Shearwell Automatic Drafting Crate – drafting of sheep made easy! Designed to be used with the Stock Recorder, sheep can be drafted by weight, management group, gender, health problems and breed.

For more information visit Shearwell at NSA events, telephone their sales team on 01643 841611 or visit their online shop www.shearwell.co.uk 'Please contact Shearwell for full offer details.



SPONSOR: BARCLAYS - STAND 161

DEDICATED SUPPORT FOR THE UK FARMING SECTOR.



We're proud to sponsor NSA Sheep 2018 and we are looking forward to welcoming you on Stand 161.

Our long pedigree in the farming sector started in 1744 and we have been supporting the industry ever since. As a client of Barclays Agriculture, you can rely on our dedicated team of Agricultural Managers across the UK to have genuine insight into the challenges you face and hold the agricultural finance solutions that could help your business arow.

Industry knowledge, an experienced team, sector specialisms and full UK coverage are just some of the reasons why farmers and growers choose to bank with us.

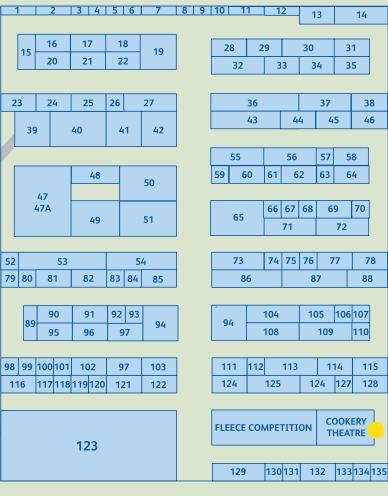
Our Agricultural Managers are here to help you – whether you're looking for banking, agricultural finance or to discuss the seed of an idea.



Barclays Business is a trading name of Barclays Bank UK PLC. Barclays Bank UK PLC is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority (Financial Services Register No. 759676). Registered in England. Registered No. 9740322. Registered Office: 1 Churchill Place, London E14 5HP. Barclays Bank UK PLC adheres to The Standards of Lending Practice which is monitored and enforced by The Lending Standards Board. Further details can be found at www.lendingstandardsboard.put. Item Ref. 9915904 May 2018

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Responsible Antibiotic Use Workshop at Sheep Event 2018

Hear first-hand from sheep producers who are working with their vet, Tim Bebbington, from Castle Veterinary Group, to actively reduce antibiotic use on farm through a variety of measures.

As well as practical advice on reducing antibiotic usage, farmers will also get a good understanding of the steps needed to boost immunity through vaccination and best practice.

Red Tractor is running 2-free sessions for farmers attending the NSA Sheep Event 2018.

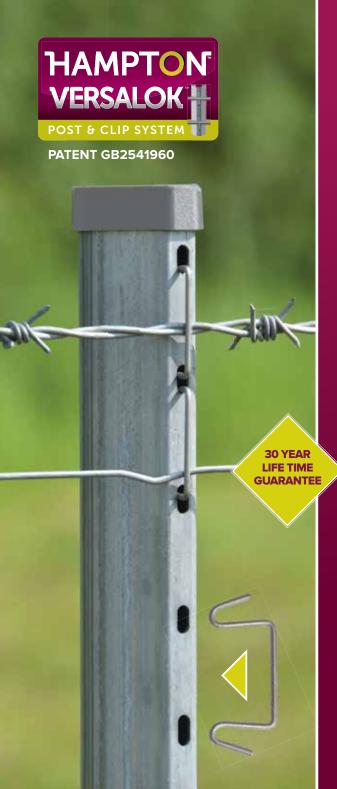
Where: Avon Hall

Wh

Session 1: 10.35am Session 2: 1.55pm



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Agricultural Central Trading (Stand 220) The UK's only farmerowned national co-operative farm supply company offering all major farm inputs. www.actionfarm.co.uk

Agrident GmbH (Stand 61) EID readers for sheep EID mobile and stationary. www.agrident.com

Agrihealth (Stand 125) Agrihealth are a leading trade distributor representing worldwide manufacturers of animal health products and niche equipment for sheep farming. www.agrihealth.co.uk

Agrii (Stand 191) Animal health and livestock specialists - agronomy, animal health products, grass seed mixtures, farm inputs, precision, nutrition, cross-compliance, forage analysis. www.agrii.co.uk

AgriLloyd (Stand 165) Industry accredited market leaders in ruminant nutrition, health and performance analysis. www.agrilloyd.com

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Alpha Feeds (Stand 223) Alpha performance 'VAT free' working dog foods are temptingly tasty meals that provide dogs with complete nutritional satisfaction. www.alphafeeds.com

Animal and Plant Health Agency (Stand 159) Speak to our vets to find out about APHA services and advice on protecting your animals and business. www.gov.uk/apha

Animal Breeding Europe (Stand 88) Animal Breeding Europe offers sheep breeders a wide range of artificial breeding and associated services. www.abreeds.co.uk

Animax (Stand 100) A pioneering British company which specialises in the research, development and manufacture of highly effective animal health products. www.animax-vet.com

AP Supplies (Stand 128) Mail order specialists for all sheep and cattle supplies, supplied throughout the UK and Ireland. www.apfarmsupplies.co.uk

ATVTRAC (Stand 169) A discreet ATV and asset tracker monitoring movements in real-time. View status and location history 24/7 with live notifications. www.atvtrac.co.uk

BAAVET (Stand 211) British wool bedding. Duvets, pillows and mattress protectors. 100% pure wool filling, 100% pure cotton outer. The best night's sleep ever! www.baavet.co.uk

Badger Face Welsh Mountain Sheep Society (Stand 10) An easy-tokeep and economical breed that will thrive in all systems. www.badgerfacesheep.co.uk

Bagshaws (Stand 204) Bagshaws are auctioneers based in Bakewell and hold regular sales of store and breeding sheep throughout the autumn sales season. www.bagshaws.com

Ball of Madley (Stand 63) Importers and distributors of Himalayan red rock salt. www.redrocksalt.co.uk

Barclays Bank (Stand 161) Barclays Agriculture has over 250 years of experience supporting UK farming. We have experienced agricultural managers and support staff. www.barclays.co.uk/business-banking/ sectors/agri-business

Barkers Animal Health (Stand 164) For sound advice on animal health and nutrition delivered free daily at competitive price, flock to Barkers. A family business. Email office@barkersahl.co.uk

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Beltex Sheep Society (Stand 19) A leading terminal sire which sires prime lambs with maximum k/o percentages. Distinctive double muscled hindquarters improves carcases. www.beltex.co.uk

Bentham & District Farmers' Auction Mart Co (Stand 55) Livestock auctioneers/valuers, special sales of North of England Mule gimmer lambs, shearlings and ewes. All classes of breeding/store sheep. www.benthamauction.co.uk

Bibby Agriculture (Stand 185) Bibby Agriculture supplies a complete range of compound feeds, blends, grass seed and other agri products to the livestock farmer. Call 01743 237890

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Bimeda (Stands 154 & 162) Bimeda is a global manufacturer of animal health products including Gold Fleece Sheep Dip and the Cosecure range of boluses. www.bimeda.co.uk

Blackface Sheep Breeders' Association (Stand 43) The most numerous pure breed in the UK, with three types to suit any farming situation, www.scottish-blackface.co.uk

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Bluefaced Leicester Sheep Breeders Association (Stand 32) The one and only sire of the UK Mule. www.blueleicester.co.uk

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Brant and Chaileybrook Southdowns (Stand 102) Breeding Southdown rams suited to use on a variety of dams, particularly suited to ewe lambs and first time lambers. www.chaileybrook.co.uk

Brecknock Hill Cheviot Sheep Society (Stand 9) Breed Society stand. www.brecknockhillcheviotsheep.co.uk



British Berrichon Sheep Society (Stand 90) The hardy, easy lambing sheep producing lambs which finish easily and quickly. Ideal for first time lambers. www.berrichonsociety.com

British Charollais Sheep Society (Stand 86) Rams for fast growth to market specification, fit for purpose with improved hardiness and easy lambing www.charollaissheep.com

British Coloured Sheep Breeders Association (Stand 131) Fleeces, rugs, designer knittwear, woven throws, organically tanned sheepskins, knitting wool - all from sheep belonging to our members. www.bcsba.org.uk

British Vendeen Sheep Society (Stand 89) The most underrated sheep breed in the UK producing a quality carcass with a distinct flavour and superb conformation, www.vendeen.uk

British Wool (Stand 129) British Wool present the work done on behalf of UK sheep farmers including shearing training, grading, auctions and consumer marketing, www.britishwool.org.uk

Bryce Suma Post Drivers (Stand 221) Full range of award-winning post drivers with combination of patents and features unmatched by any other post driver in marketplace. www.brycesuma.co.uk

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Cambridge Sheep Society (Stand 11) The display will include rams genotyped for prolificacy potential together with pure and crossbred females of this prolific breed.

www.cambridge-sheep.org.uk

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Carrs Billington Agriculture (Stand 69) Supplying the farming and rural communities with a comprehensive range of agricultural products and services. www.carrs-billington.com

Castlemilk Moorit Breed Society (Stand 4) An active society working with the RBST to protect, increase and promote our rare Castlemilk Moorit breed of sheep. www.castlemilkmoorit.co.uk

Catchment Sensitive Farming (Stand 159a) Helping farmers in priority catchments in England to reduce diffuse pollution by raising awareness of the issue, offering free training and advice, and by working with the Countryside Stewardship Scheme.

www.gov.uk/catchment-sensitive-farming-reduce-agricultural-water-pollution

CCM Auctions (Stand 31) Farmstock auctioneers and valuers. Sales of gimmer and store lambs, breeding sheep and sheepdogs, young bulls and store cattle. www.ccmauctions.com

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www.chanellegroup.co.uk

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Corteva Agriscience (Stand 146) The agriculture division of DowDuPont. Weeds in your pasture? Get advice on controlling them and give your livestock the best. www.uk.dowagro.com

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www.ritchie-uk.com

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Hampshire Down Sheep Breeders Association (Stand 109) Rams that produce easily-born, crossbred lambs with excellent carcases. Fast to finish off of milk and grass, www.hampshiredown.org.uk

Harper Adams University (Stand 137) Undergraduate and post graduate courses at Harper Adams, as well as sheep research and knowledge transfer activities at the university, www.harper-adams.ac.uk

Harrison & Hetherington (Stand 38) Livestock auctioneers, brokers and valuers providing a service to farmers/customers on a national basis. www.harrisonandhetherington.co.uk

Hawes Farmers Auction Mart Company (Stand 40) Livestock auctioneers and valuers. Sales, valuations, management and other professional services for rural land and property undertaken. Chartered surveyors, www.hawesmart.co.uk

Hebridean Sheep Society (Stand 3) Promoting Hebridean sheep as an economical breed with qualities of importance to today's livestock industry, www.hebrideansheep.org.uk

Herefordshire and Ludlow College (Stand 158) We will be promoting land-based qualifications that run at the Holme Lacy campus of Herefordshire and Ludlow College. www.hlcollege.ac.uk

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Hybu Cig Cymru (Stand 156) The industry-led organisation responsible for the development, promotion and marketing of Welsh red meat. **www.hccmpw.org.uk**

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Innovis (Stand 50) Commercial sheep breeding company supplying performance recorded, grass based genetics across the UK. www.innovis.org.uk





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Check the Association's website for details of members' sheep for sale

www.welshhalfbredsheep.co.uk Secretary:David Holmes 01248 362524

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(NSA) SHEEPEVENT

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JG Animal Health (Stand 54) Premier Sheep and Premier Lamb Drench proved to be the mineral supplement to maximise genetic potential. www.jganimalhealth.co.uk

Kawasaki Motors UK (Stand 197) Manufacturer of mule utility vehicles and ATVs. www.kawasaki.co.uk

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KiwiKit (Stand 225) New Zealand solutions for British farmers, fencing contractors and veterinary surgeons. www.kiwikit.co.uk

Krka UK (Stand 145) Generic pharmaceutical manufacturer. Promoting coccidiosis prevention product. www.krka.biz/uk

Landy Pressure Washers (Lambert and Dyson) (Stand 209) PTO pressure washers and drain jetters including the award winning Hot Water PTO. Pressure Washer. Petrol and electric also available. www.LandyPressureWashers.com

Leicester Longwool Sheep Breeders Association (Stand 5) Rare breed Leicester Longwool sheep, exhibiting samples of wool and woollen items. www.llsba.co.uk

Live for Tweed (Stand 212) We sell vintage and preloved high quality superb condition country clothing including Harris Tweed, Barbour, ladies hacking jackets and coats. www.livefortweed.co.uk

Livestock Auctioneers Association (National Sponsor) National organisation representing auctioneering firms that occupy and run the livestock auction markets of England and Wales. www.laa.co.uk

Llanwenog Sheep Society (Stand 6) We are a native breed which is versatile, productive, economic and produces exceptional meat. www.llanwenog-sheep.co.uk

Lleyn Sheep Society (Stand 104) A commercial ewe that is a hardworking, efficient maternal sheep that is successful and profitable for today's lamb producer. www.lleynsheep.com

Logic MH (Stand 47) UK manufacturer of agricultural machinery for ATVs/UTVs/tractors including the market leading Contact 2000 Weedwiping system and multi-feeder sheep feeders. www.logictoday.co.uk

Logie Durno Sheep (Stand 97) A family run breeding company producing commercial rams bred on grass and selected for customer profitability. www.logiedurnosheep.co.uk

Lyndhurst Australian Kelpie Sheepdogs (Stand 222) Kevin Reeves (a regular event attender) will be doing a working demonstrations by request to show the advantages of the Kelpie. www.lyndhurst-kelpies.co.uk

Masham Sheep Breeders Association (Stand 25) To promote and market the Masham sheep.

www.masham-sheep.co.uk

Massey Feeds (Stand 98) Manufacturer of compound feeds and mixes for all sectors of the agricultural industry. www.masseyfeeds.co.uk

May Hill Lamb Producers (Stand 111) Cost effective livestock marketing. Run by farmers for the benefit of farmers. Email henrydunn1@live.co.uk

Mayo Healthcare (Stand 70) Manufacturer of an innovative product range primarily focused on the nutritional and healthcare requirements of large farm animals.

www.mayohealthcare.ie

McCartneys (Stand 167) Well respected partnership of auctioneers, chartered surveyors and estate agents offering first class professional service. www.mccartneys.co.uk

McVeigh Parker & Co (Stand 174) Specialist Farm & Fencing Supplies, showcasing Clipex sheep handling and fencing systems plus Xfence wire netting. www.mcveighparker.com

Meadow Quality (Local Sponsor) A British, farmer-owned livestock marketing business with over 40 years' experience providing high quality service and independent advice.

www.meadowa.co.uk

Meadows Farm Vets (Stand 178) A unique farm only veterinary practice covering Worcestershire, Herefordshire, Shropshire and Warwickshire. www.meadowsfarmvets.co.uk

Meatlinc Sheep (Stand 87) Commercially reared terminal sires that give fast growth, well-muscled lambs that lamb easy and perform well on forage. www.meatlinc.co.uk

Minexcel Nutrition (Stand 134) Supplier of the internationally recognised Life-Gard range of products for newborn lambs, calves, piglets and foals. www.minexcel.com

Mitchells Livestock Auctioneers & Vaulers (Stand 64) A professional, commercial livestock market with supportive farmers and engaged staff leading us forward in all mart requirements. www.mitchellslivestock.co.uk

Modulamb (Stand 219) Award winning sheep handling and feeding equipment. Including Mini-Mobile trailer, dagging crate, lambing equipment, weighers and Electrodip sheep jetter.

www.modulamb.com

Mole Valley Farmers (Stand 213) Information on product ranges and technical services available through Mole Valley Farmers and Mole Valley Country Stores www.molevalleyfarmers.co.uk

Moredun Foundation (Stand 140) Come along to our stand and find out more about our research into infectious diseases in sheep. www.moredun.ora.uk

MRT Fencing (Stand 218) A wire and fence producer with a range of products for residential, professional, industrial and agricultural. www.moreda.com

MSD Animal Health UK (Stand 143) Project LAMB, an MSD initiative, is a proactive approach to sustaining a healthy flock. Visit us to find out more. www.msd-animal-health.co.uk

Murley Agricultural Supplies (Stand 207) Agricultural machinery, parts and services supporting Warwickshire, Worcestershire and surrounding areas. www.murley.co.uk

National Beef Association (Stand 83) A member-led charitable organisation with a single focus of representing British beef farmers in policy. www.nationalbeefassociation.com

National Farmers' Union (Stand 42) Supporting all farmers, lobbying Government and fighting for British farming. www.nfuonline.com

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National Federation of Young Farmers Clubs (Stand 130) We are one Paul G Slater (Stand 27) Breeder of quality Beltex x Texel and Beltex of the largest rural youth organisations in the UK dedicated to young people who have a love for agriculture and rural life. www.nfyfc.org.uk

National Polytunnels (Stand 215) Leading designers, manufacturers and suppliers of polytunnel structures to growers and garden centres. www.nationalpolytunnels.co.uk

National Sheep Association Find our marquee in the centre of the event. And support us in providing a voice for UK sheep farmers. Join today for £55 (£27.50 for under 27s). www.nationalsheep.org.uk

Natural England (Stand 159b) Supporting farm businesses and enhancing the natural environment with free advice and grant support through agri-environment schemes. www.gov.uk/natural-england

Natural Fibre Company (Stand 132) We spin native and rare British breeds, and commercial from 20kg to 1 tonne, with organic accreditation if required. www.thenaturalfibre.co.uk

Nettex (a division of Rumenco) (Stand 48a) We have been developing high technology solutions for nutrition and animal husbandry for over 35 years. www.net-tex.co.uk

Nickerson Quality Seed (Stand 118) Direct from breeder to farmer. Circle Ley grass mixtures, maize, arable and forage seed mixtures. www.nickersonseeds.co.uk

Nimrod Veterinary Products (Stand 99) Manufacturers of the Selekt Pump, mini-drencher and clinical nutrition formulae for sheep and goats. www.nimrodvet.co.uk

Norbrook Laboratories (Stand 217) A leading veterinary pharmaceutical company, which is firmly rooted in the agriculture and farming industry. www.norbrook.com

Norfolk Horn Breeders Group (Stand 15) Showcasing the hardy breed able to grow on any rough grazing. Docile, traditional, native breed. www.norfolkhornsheep.co.uk

North Country Cheviot Sheep Society (Stand 37) The quality hill breed, versatile, hardy and profitable - ensuring quality and value without compromise. www.nc-cheviot.co.uk

North of England Mule Sheep Association (Stand 30) A cross bred sheep capable of being bred from in her first year. www.nemsa.co.uk

North West Auctions (Stand 13) Pediaree and commercial livestock and machinery auctioneers and valuers covering the North West. www.nwauctions.co.uk

Northern Polytunnels (Stand 182) Leading UK manufacturer and supplier of livestock poly housing. Nationwide deliveries. Come pick up a brochure or request a quote. www.northernpolytunnels.co.uk

Oliver Seeds (Stand 121) Established in 1920, Oliver Seeds provide exceptional grass seed mixtures and forage crops to cater for all your flock requirements. www.oliver-seeds.co.uk

Osmonds (Stand 62) Producer of a wide range of health, nutrition, digestive and hoof products for sheep and other livestock. Trade enquiries welcome. www.osmonds.co.uk

Outback Outfitters (Stand 198) Specialists in outdoor clothing and footwear. New Zealand Swanndri, Australian Redback and Blundstone boots etc. www.outbackoutfitters.co.uk

Oxford Down Sheep Association (Stand 18) An Oxford ram used on any commercial ewe produces excellent, fast-growing lambs that are hardy and vigorous at birth. www.oxforddownsheep.org.uk

P&D Engineering (Bredon) (Stand 163) Agricultural engineers, specialising in McCormick tractors, Merlo telehandlers, Vicon grassland equipment, as well as Ritchie, Modulamb and JFC livestock equipment. www.panddengineering.com

x Charollais rams for the modern shepherd to produce quality butchers lambs. www.paulslaterbeltextexel.weebly.com

Penrith & District Farmers Mart (Stand 28) Livestock auctioneers and valuers. www.penrithauction.com

Performance Lleyns (Stand 57) The UK's leading commercial dual purpose Lleyn flock selecting ruthlessly for performance and positive functional traits. www.performancelleyns.co.uk

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Pre-Treatment Solutions (Healthy Hooves) (Stand 74) Manufacturers of a safe, easy to use, fast acting long lasting and economical solution for footbaths, www.healthvhooves.eu

ProFencer (Stand 177) Hydraulic dispensing and tensioning machine designed for agricultural fencing contractors. www.profencer.co.uk

Protech Machinery (Stand 173) Exhibiting our complete range of post drivers for tractor, telehandler, excavator and compact mounting, from contractor to farmer models. www.protechmachinery.co.uk

Provita Eurotech (Stand 76) Natural animal healthcare for sheep and lambs. Products include colostrum, energy boosts, probiotics, vitamin and mineral drenches and hoofcare. www.provita.co.uk

Pyon Products (Stand 106) Manufacturer of the Heatwave milk warmer and the Frisky lamb warmer. We specialise in feeding and caring for youngstock. www.pyonproducts.com

RABI (Stand 79) A welfare charity for farming people in financial difficulty. For confidential help and advice call 08082 819490. www.rabi.org.uk



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britishwool.org.uk

Rappa (Stand 181) Manufacturers of mobile aluminum sheep handling systems and the unique Rappa winding machines. Manufacturers and distributors of electric fencing products. www.rappa.co.uk

Rare Breed Survival Trust - Combined Flock Book (Stand 46) The leading charity for UK rare and native breeds. Breed society for eight breeds of sheep, www.rbst.org.uk

Rea Marshall (Stand 117) Stick maker - crooks, market sticks and carved sticks. Email charl-marshall@live.co.uk Romney Sheep Breeders Society (Stand 8) A breed society stand promoting one of the most reliable breeds for low cost production throughout the world www.romneysuk.com

Rough Fell Sheep Breeders Association (Stand 14) Native to Cumbria and one of the largest and hardiest hill breeds. www.roughfellsheep.com

Roussin Sheep Society (Stand 91) The UK's only dual-purpose breed. Ideal for producing market spec finished lambs and breeding motherly, milky, prolific replacement females.

www.roussinsheepsociety.org.uk

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Roxan (Stand 78) Fully automatic EID TagFaster tagging system for breeding and slaughter sheep identification and a full range of official cattle tags. www.roxan.co.uk

Rumenco (Stand 48) Leading national and international supplier of high quality ruminant feed solutions. www.rumenco.co.uk

Rural Payments Agency (Stand 159c) We make payments to farmers, traders and land owners for the EU's Common Agricultural Policy schemes in England including the Basic Payment Scheme.

Ryeland Flock Book Society (Stand 20) Ryeland and Coloured Ryeland Sheep. A historic breed that meets the needs of modern low input systems. www.ryelandfbs.com

SAC Consulting Veterinary Services (Stand 138) We offer the premium sheep and goat health schemes to protect your flock from endemic diseases. www.sheepandgoathealth.co.uk

SAI Global (Stand 149) The oldest and most established certification body and leading supplier of farm assurance in England offering the complete suite of Red Tractor Assurance Schemes.

www.saiglobal.com/assurance/farm-assurance

Savernake Suffolks (Stand 115) Combining top NZ and UK breeding to produce long meaty rams with good constitutions, fertility and easy lambina. www.suffolkrams.co.uk

SCOPS (Sustainable Control of Parasites in Sheep) At the back of Avon Hall, find the industry group promoting effective and sustainable worm control in UK sheep flocks. www.scops.org.uk

Scotch Mule Association (Stand 34) Hardy, milky and maternal, providing an excellent prime lamb for today's market. www.scotchmule.co.uk

Scotpen (Stand 184) Scotpen, mobile aluminium sheep system. Peakhandler, take the stress out of foot trimming, dagging, drenching, tagging, mouthing, checking udder. www.scotpen.co.uk

Select Nutrition (Stand 84) A specialist livestock business providing solutions to livestock performance challenges. Sinclair McGill seeds, TendaHoof and TendaHealth products. www.select-nutrition.co.uk

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Shetland Sheep Society (Stand 2) Hardy, milky mothers and when crossed with a commercial ram will produce an excellent medium butchers lamb. www.shetland-sheep.org.uk

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Sinclair McGill (Stand 85) The Sinclair McGill range of grass and forage crops have been specifically designed for cost-efficient lamb production. www.lgseeds.co.uk

SJ Sheep Conveyors (Stand 201) Sheep conveyor www.sheepconveyors.co.uk

Slightly Sheepish (Stand 110) Original watercolour paintings, prints, jigsaws and greetings cards of sheep and other agricultural livestock. Email griese.mary@googlemail.com

Soil Association Certification (Stand 120) As the UK's largest certification body, with over 70 years' experience, we can help you go organic and sell organic. www.soilassociation.org/certification/ farming/what-is-organic-certification

Solo Fencing Systems (Stand 175) SoloTrak and SoloNet. Tracked post drivers and netting dispensers. The complete fencing solution for contractors. www.solofencingsystems.com

South Wales Mountain Sheep Society (Stand 21) The largest of the www.tithebarn.co.uk welsh mountain breeds, renowned for their longevity, hardiness and mothering ability. Achieving lambing percentages of 150%. www.southwalesmountainsheep.co.uk

Southdown Sheep Society (Stand 22) The ideal terminal sire - great on ewe lambs, quick to finish, great conformation and great taste. www.southdownsheepsociety.co.uk

Sterimatic Worldwide (Stand 139) Provider of innovative solutions for the administration of animal health products. This includes our needle protection and cleaning system. www.sterimatic.com

Stow Agricultural (Stand 200) Supplying the farming and contractor communities since 1969 with over 10,000 products, ideally located in the heart of the Cotswolds. www.stowag.com

Strathclyde Nutrition (Stand 77) Strathclyde Nutrition is the UK's foremost supplier of feed blocks, mineral buckets and feed licks. www.strathclydenutrition.com

Suffolk Sheep Society (Stand 113) The leading domestic terminal sire breed, has the fastest growing reducing production costs and increasing profitability. www.suffolksheep.org

Suzuki GB (Stand 166) Suzuki's range of innovative ATVs, from the lightweight Ozark 250 to the powerful KingOuad 750, are ideal for sheep farmers. www.atv.suzuki.co.uk

Swaledale Sheep Breeders' Association (Stand 33) England's premier hill sheep breed. Mother of the North of England Mule www.swaledale-sheep.com

Symtag (Stand 67) Symtag offer a wide range of reliable trusted and tested sheep and cattle tags. Visit us for great show offers www.symtag.co.uk

Synergy Farm Health (Stand 66) Farm vets, animal health and livestock handling. www.synergyfarmhealth.com

Tallis Amos Group (representing John Deere) (Stand 183) See our 2018 Gator Utility Vehicles and a selection of small and mid-range tractors. www.johndeere.co.uk

Shepherds Ice Cream (Stand 135) The original sheep milk ice cream Teagle Machinery (Stand 196) Manufacturer of the market leading range of Tomahawk bale processors, fertiliser spreaders and grassland equipment www.teagle.co.uk

> Teeswater Sheep Breeder's Association (Stand 24) A breed society stand promoting the Teeswater Sheep www.teeswatersheep.co.uk

Tenant Farmers Association (Stand 41) The only dedicated voice of the tenanted sector. Giving expert advice to our members, while lobbying Government. www.tfa.org.uk

Texel Sheep Society (Stand 94) Quality - Performance - Service -

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The Meat Company (Stand 206) Specialise in breeding rare breed livestock to promote and sell cooked and raw products at shows together with artisan cheeses, www.themeatcompany.org

Timac Agro UK (Stand 227) Specialist in plant and animal nutrition with extensive expertise in optimising animal and crop efficiency. www.uk.timacagro.com

Tithebarn (Stand 226) Specialist producer of feed supplements to help farmers improve the health and profitability of their livestock.

Tornado Wire (Stand 172) Wire fence market leader with more than 40 years' experience creating livestock, equestrian, forestry and infrastructure products. www.tornadowire.co.uk





Towergate Farm Insurance (Stand 147) Towergate Farm Insurance are specialist farm and commercial insurance brokers based in Taunton, www.towergatefarminsurance.co.uk

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Veterinary Medicines Directorate (Stand 159e) The authority responsible for regulating and authorising veterinary medicinal products in the UK. www.gov.uk/vmd

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Welsh Mule Sheep Breeders Association (Stand 36) Prolific, easy to manage with good foraging ability, superior mothering instinct and relatively trouble-free lambing www.welshmules.co.uk

Welsh Shearing Equipment (Stand 214) Europe's leading authority on sheep shearing equipment. See our popular cordless sheep clipper. Ideal for small flocks, dagging and tailing. www.shearing.co.uk

Wensleydale Longwool Sheep Breeders' Association (Stand 23) Official body governing the promotion of the Wensleydale breed. www.wlsha.co.uk

West Mercia Police (Stand 202) Providing information and advice to Characteristics also desirable for cross breeding, www.zwartbles.org the public to help reduce crime in rural areas.

www.westmercia.police.uk/rural-crime

Whistance Feeds (Stand 229) Supplier of animal feeds - blends, straights and pellets in tote bags, bulk (tipped or blown). www.whistancefeeds.co.uk

Whyle House Lamb (Stand 232) Lamb burgers in a roll with a choice of sauces. Other lamb food to go, including lamb steak rolls. www.whvlehouse.co.uk

TRP Imports (Stand 199) CARRE grass regeneration harrow and INO Wiltshire Horn Sheep Society (Stand 16) Combining low maintenance and input costs with native lowland breed strengths for the modern sheep industry. www.wiltshirehorn.org.uk

> Woodland Trust (Stand 142) If you're looking to plant trees on your farm or land, we have trees, grants and funding schemes to help. www.woodlandtrust.org.uk

Wynnstay (Stand 203) Manufacturer and supplier of agricultural products to farmers and rural UK community through its agriculture and specialist retail divisions. www.wynnstay.co.uk

XLVets UK (Stand 122) XLVets FarmSkills courses provide practical farmbased training delivered by vets and industry experts to improve livestock and business performance. www.xlvets.co.uk

Yamaha (Stand 47a) Yamaha will be displaying its variety of ATVs, including the best-selling Grizzly range with its new 700cc flagship model and the new super-efficient Kodiak 450cc. www.yamaha-motor.eu/uk

Z Tags (Stand 107) Z Tags for Sheep is the new name for Eezytags from QuickTag. The new retractable applicator reduces torn ear risk. www.ztaas.co.uk

Zoetis UK (Stand 151) We are committed to working with you to improve the health, well-being and productivity of your animals. www.zoetis.co.uk

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WANTED for QURBANI 21-AUG 6-MTH+ LAMBS born before 21-FEB Contact Mr Ali 01588 673000

Qurbani, the Muslim Thanks-Giving festival commemorating the sacrifice of Prophet Abraham (peace be upon him), is expected to fall on 21-August this year. Lambs eligible for Qurbani must be over six months old, hence they must be born before 21-February-2018.

Other criteria for Qurbani include being plump (not very lean), healthy (no illnesses), not lame, no broken teeth or horns and no visible injuries or defects (including partial sight). We also have demand for entire rams (uncastrated), undocked, no or minimal ear-tagging and no other mutilations.

As the Muslim lunar calendar moves back 10-11 days each year Qurbani is expected to be 11-August (2019) and 31-July (2020) in future years.











